



Alliance of Industrial Truck Organizations

世界工业车辆组织联盟

President's Forum

主席论坛

Sanya, China 2013

2013年，中国三亚

Mr. Brett Wood

ITA Executive Committee Member (Toyota)

ITA 执行委员会成员 (丰田)

26 October 2013

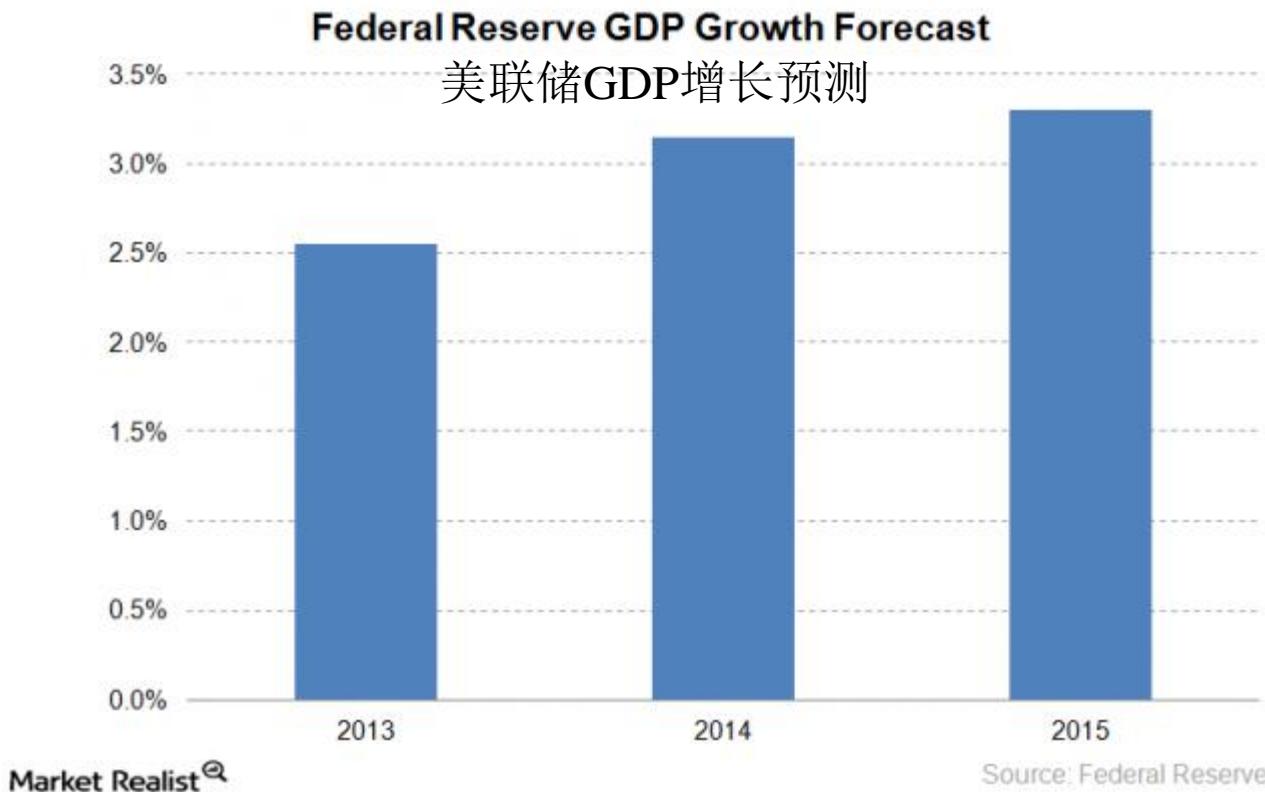
POLITICAL OVERVIEW 政治局面





INDUSTRIAL
TRUCK ASSOCIATION

US GROSS DOMESTIC PRODUCT 美国GDP



Source: Federal Reserve 来源：美联储



INDUSTRIAL
TRUCK ASSOCIATION

US CONSUMER INCOME & SPENDING

美国消费者收入与支出

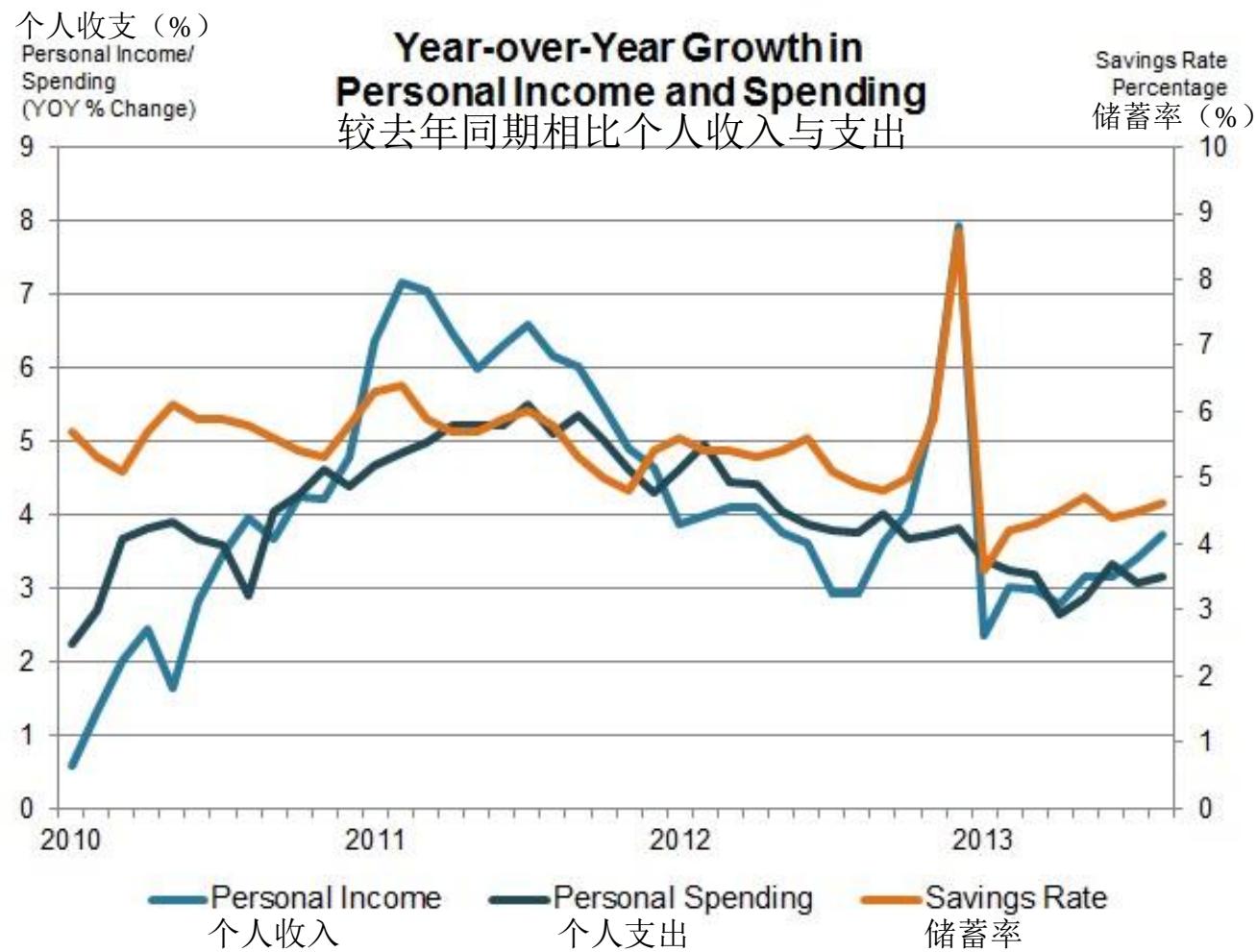
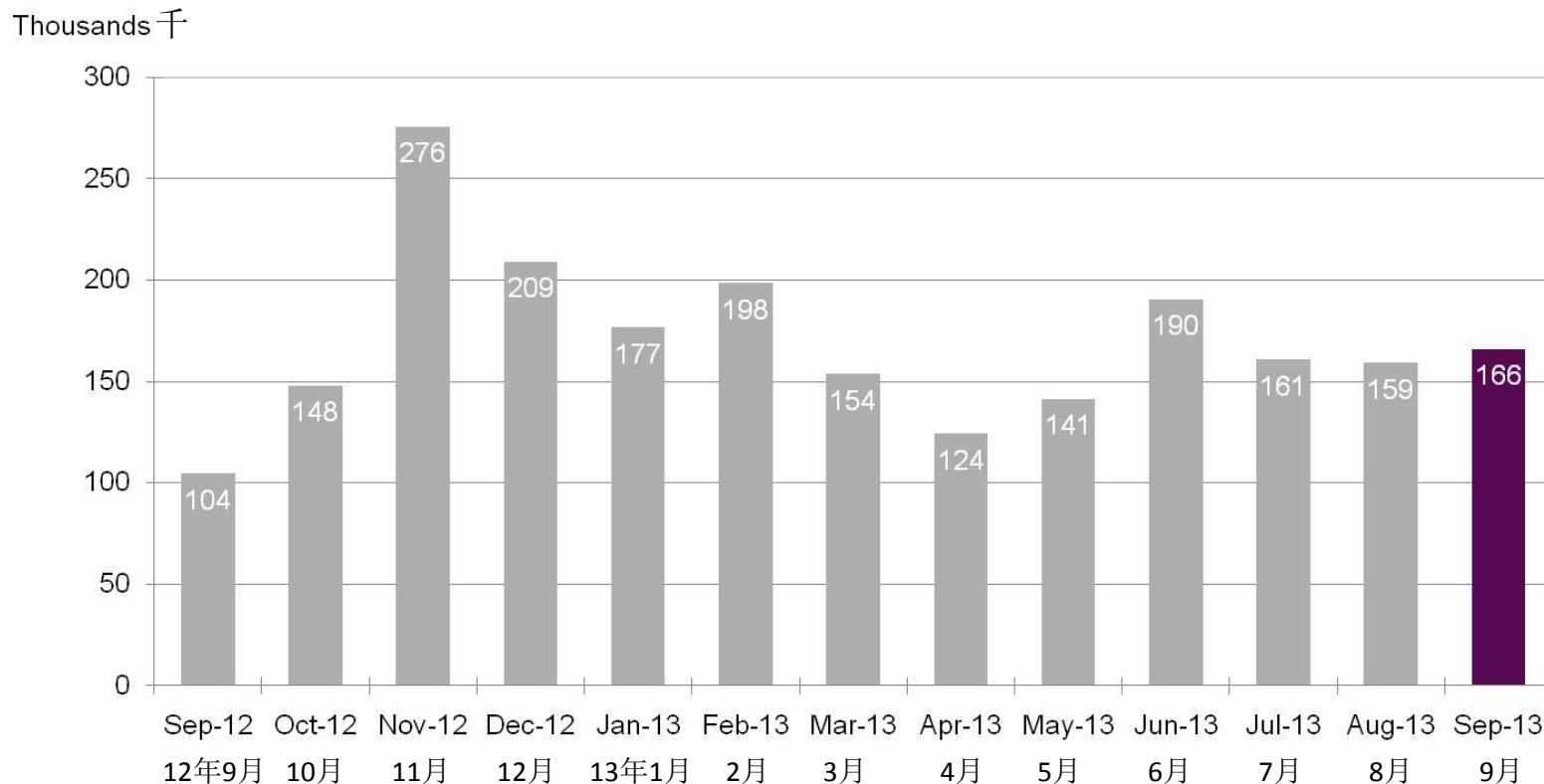


Chart 1. Change in Total Nonfarm Private Employment
非农民间就业人数变化



Source: ADP, Inc.: Moody's Analytics

来源：美国自动化数据处理公司，穆迪分析公司

US UNEMPLOYMENT DATA

美国就业数据

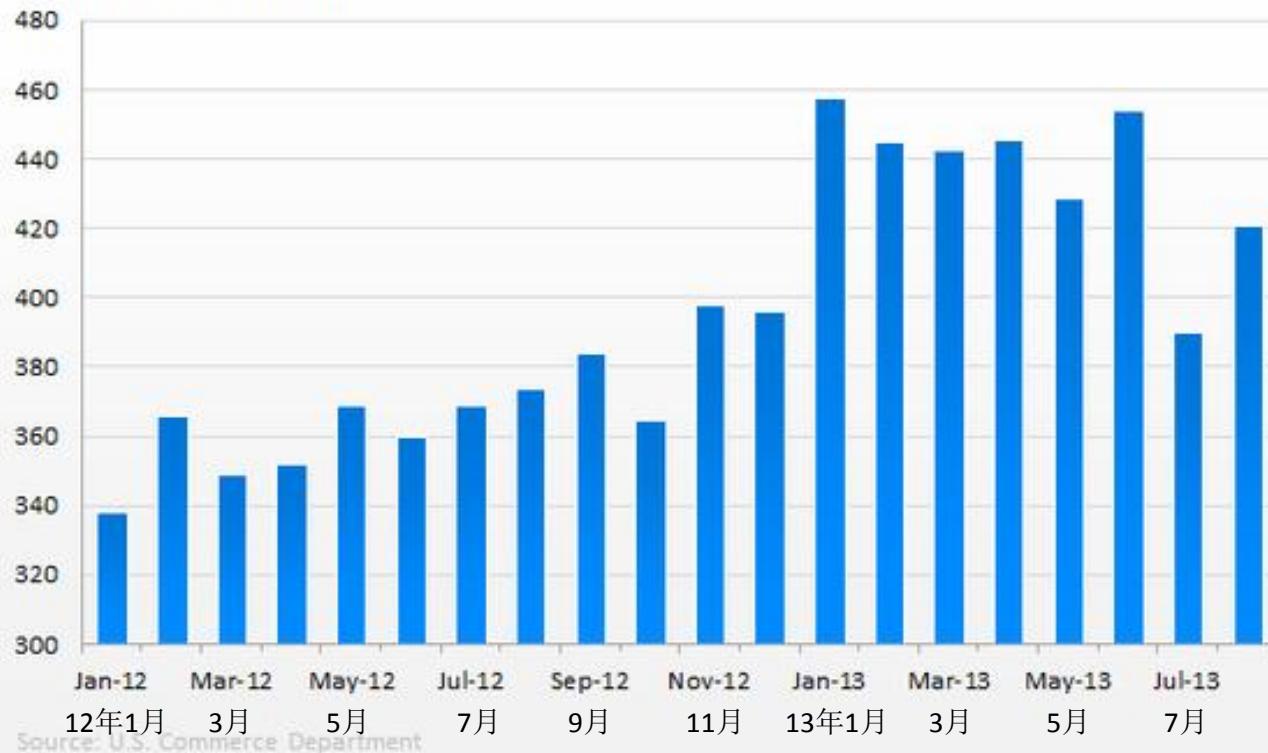


Source: US Bureau of Labor Statistics
来源：美国劳动统计局

Source: US Bureau of Labor Statistics 来源：美国劳动统计局

New Home Sales 新房销售

Seasonally adjusted annual rate 季节变动调整率



Source: US Commerce Department 美国商务部



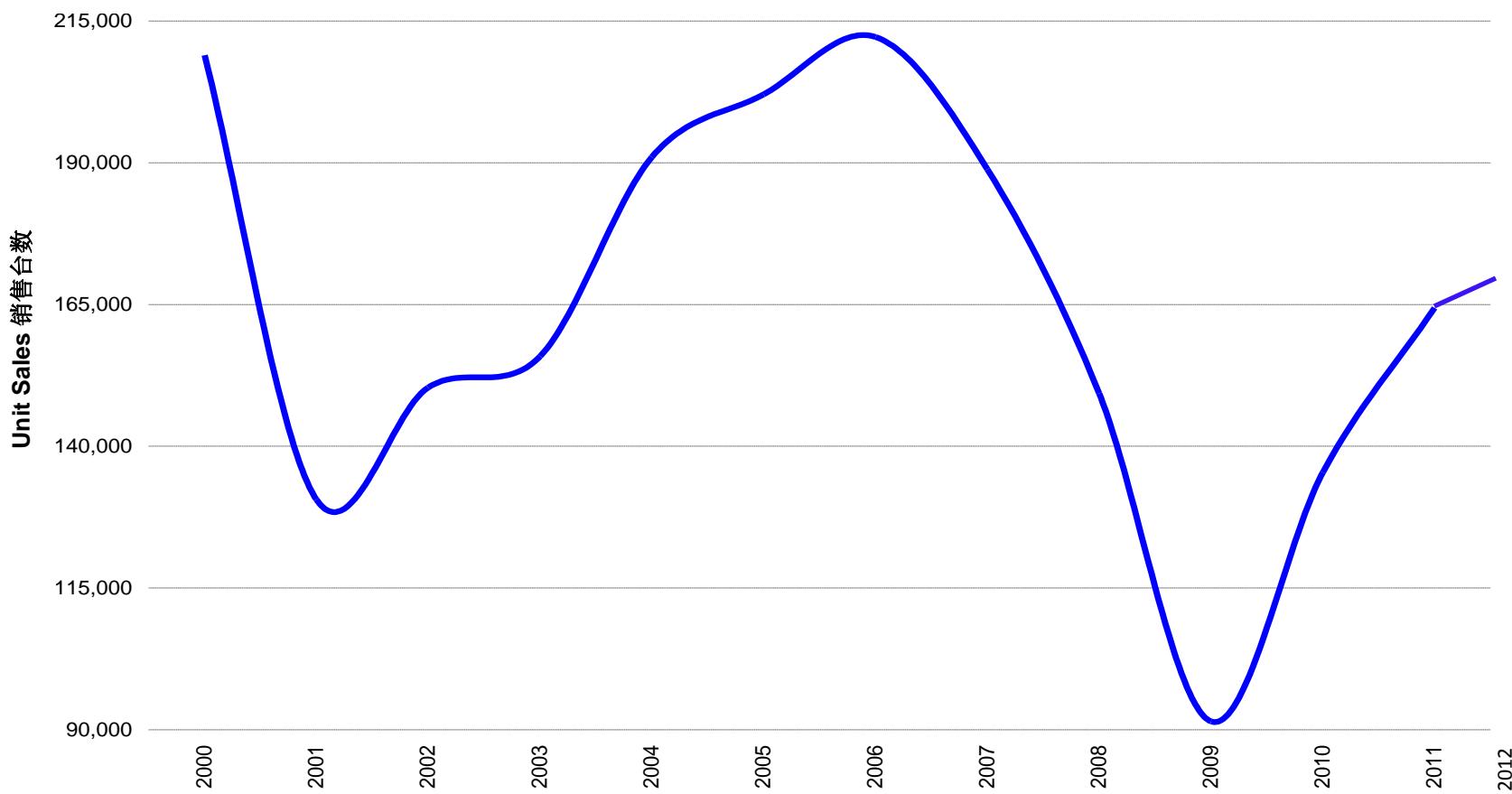


Source: US Bureau of Economic Analysis – August 2013
来源：美国商务部经济分析局 – 2013年8月

INDUSTRY BY YEAR

年度行业数据

Industry Lift Truck Demand, U.S. and Canada (Classes I-V) 美国和加拿大市场工业车辆需求（1-5类车型）

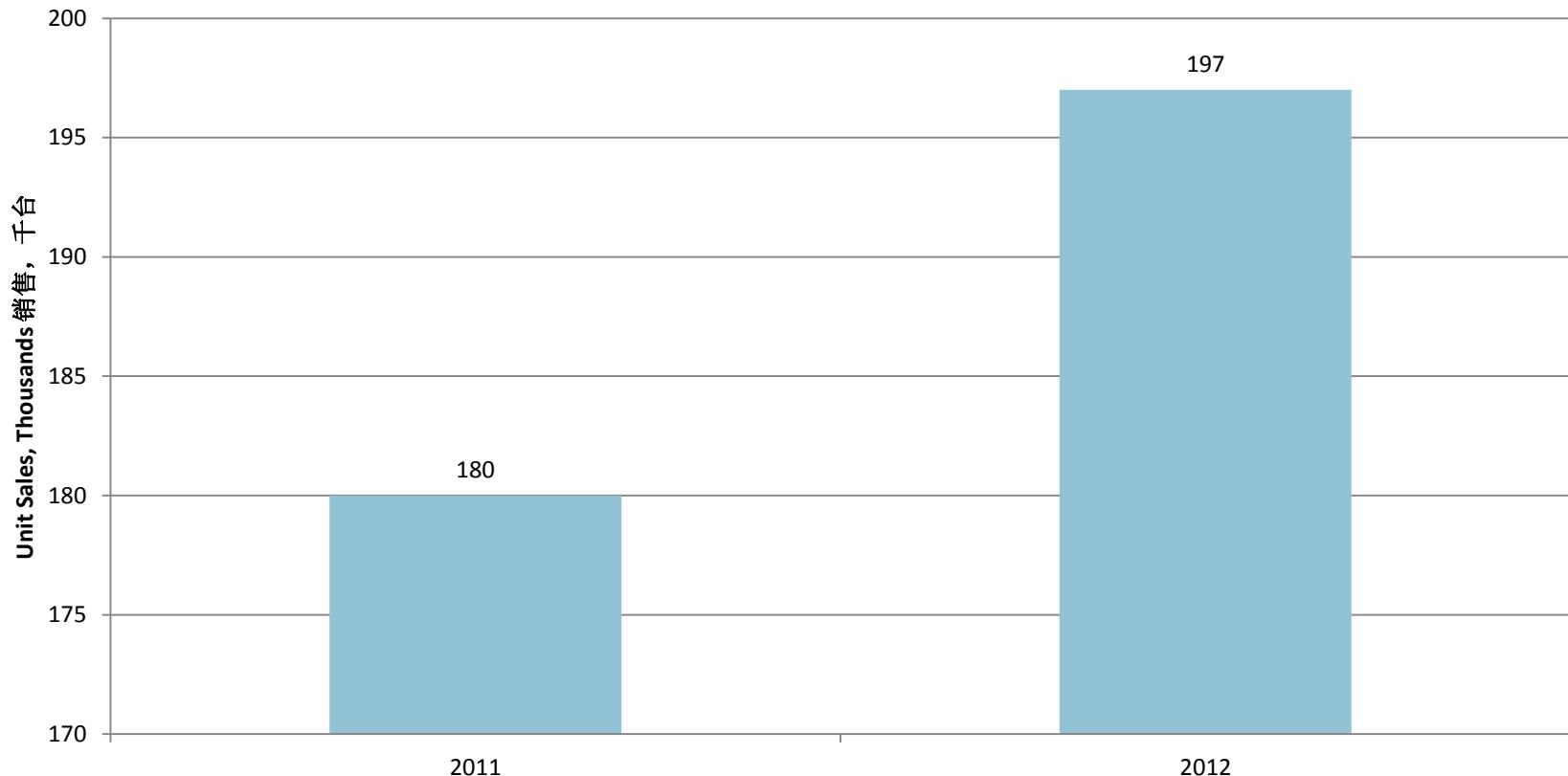


Source: ITA 来源：美国工业车辆协会

INDUSTRY BY YEAR

年度行业数据

Lift Truck Sales (Classes I-V) U.S., Canada, Mexico, Federal govt., and Export
前五大类工业车辆销售 – 美国、加拿大、墨西哥、联邦政府、出口



Source: ITA 来源：美国工业车辆协会

- International cooperation on standards development, statistical information & free/fair trade 开展标准的发展、统计信息、自由/公平贸易等面向的国际合作
- Engineering practices: advance development of engineering practices that promote safety of the products of members 工程实践：以推进成员的产品安全为目标发展的工程实践
- Statistical information: collection and dissemination of statistical information relating to the industrial truck marketplace 统计信息：搜集和发布关于工业车辆市场的相关统计信息
- Industry communications & networking 行业关系及联络
- OSHA Compliance Officer Training 职业安全与健康标准协调人员培训

INTERNATIONAL RELATIONS

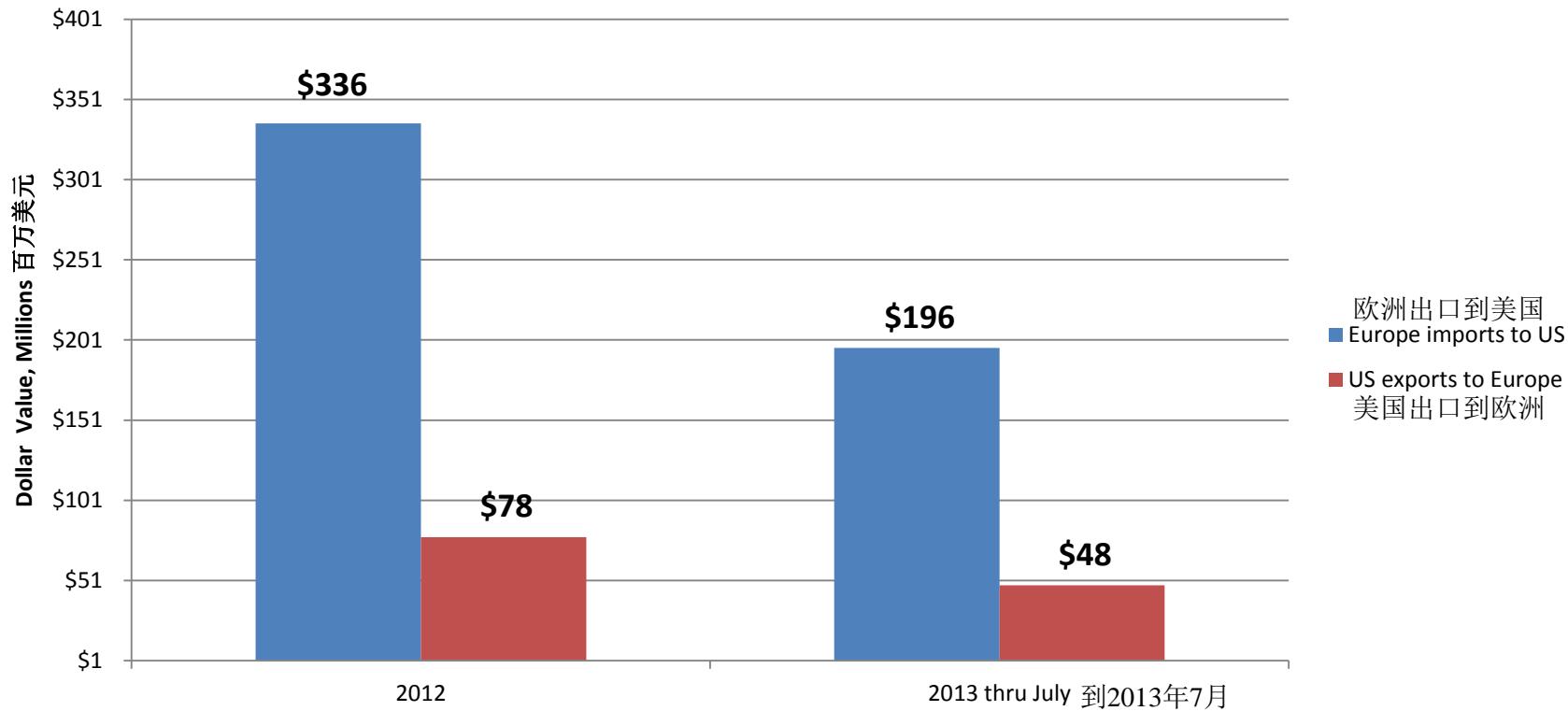
国际关系

- TTIP negotiations officially launched in July
美国与欧盟跨大西洋贸易与投资伙伴协议(TTIP)谈判于7月启动
- ITA submitted formal comments to USTR
ITA向美国贸易代表办公室提交官方意见
- Next round (first substantive talks) in October (Brussels) – *delayed*
一轮（第一次实质性谈判）将在10月份布鲁塞尔进行 – 推迟
- Develop a joint position paper with FEM IT
与FEM IT一起开发联合声明
Discussed with VDMA representatives at ITA office
在ITA办公室与VDMA代表讨论
Discussed with FEM IT 与FEM IT进行讨论
Provided official comments to FEM IT staff & will work on joint draft
向FEM IT工作人员提出正式建议，并将会一起起草



Europe imports to US vs. U.S. Exports to Europe

欧洲出口到美国 以及 美国出口到欧洲



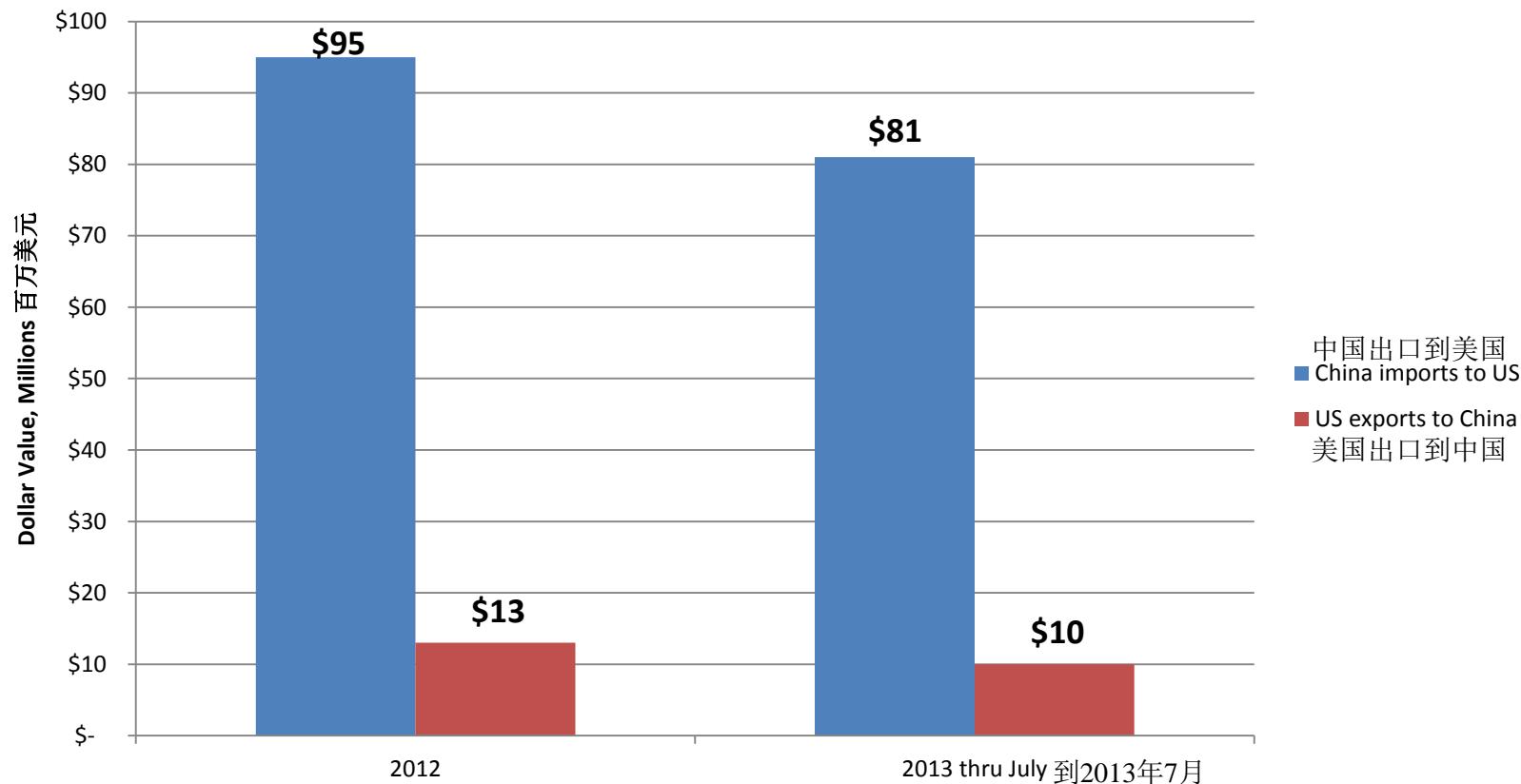
Includes major European markets of Belgium, France, Germany, Italy, Sweden, and UK only

涉及的主要欧洲市场包括比利时、法国、德国、意大利、瑞典和英国

Source: US Department of Commerce 来源：美国商务部

Chinese Imports to U.S. vs. U.S. Exports to China

中国出口到美国 以及 美国出口到中国



Source: US Department of Commerce 来源: 美国商务部



NEW ITA INITATIVES- Website ITA的新启动 – 网站

The screenshot shows the homepage of the Industrial Truck Association (ITA) website. At the top, there's a navigation bar with links for Contact, Resources, Training, About, Become a Member, and MEMBER LOGIN. Below the navigation is a large banner featuring the ITA logo and the text "CONNECTS, PROTECTS AND SERVES NORTH AMERICAN FORKLIFT INDUSTRY AND ITS SUPPLY BASE". A "LEARN MORE" button is visible next to the supply base text. The banner background shows a large industrial warehouse with a yellow forklift. Below the banner, there's a row of industry partners' logos: BARRETT Industrial Trucks, LIFFRITE, BT, and CAT Lift Trucks. To the right of the CAT logo is a "BECOME A MEMBER HERE" button with a "CLICK FOR MORE INFO" link. The bottom section of the page is divided into three columns: "WE ARE ITA" (with a "LEARN MORE" button), "WHO WE SERVE" (listing UNITED STATES, CANADA, and MEXICO with small maps), and "LATEST EVENTS" (with a "REGISTER NOW" section and a "LEARN MORE" button).

iPad 12:01 PM 91% www.indtrk.org/ Google

Contact Resources Training About Become a Member MEMBER LOGIN

INDUSTRIAL TRUCK ASSOCIATION

CONNECTS, PROTECTS AND SERVES

NORTH AMERICAN FORKLIFT INDUSTRY AND ITS SUPPLY BASE [LEARN MORE](#)

BECOME A MEMBER HERE [CLICK FOR MORE INFO](#)

WE ARE ITA

INDUSTRIAL TRUCK ASSOCIATION

For more than 60 years, the Industrial Truck Association (ITA) has been the leading organization of industrial truck manufacturers and suppliers of component parts and accessories that conduct business in the United States, Canada and Mexico.

[LEARN MORE](#)

WHO WE SERVE

UNITED STATES

ITA's manufacturing Members represent more than 90% of the forklift market in North America.

CANADA

MEXICO

LATEST EVENTS

REGISTER NOW

Registration is now open for the 2013 ITA Spring Meeting being held March 11-13 at the Four Seasons Hotel in Washington, DC. Click on the "Learn More" button to register. Please fill out our online form.

[LEARN MORE](#)

National Forklift Safety Day

全国叉车安全日

- Spotlight the safe use of powered industrial trucks 聚焦机动工业车辆的安全使用
- Educate customers, policy makers, administration, etc. on forklift best safety practices 向客户、政策制定者、行政管理部门等提供叉车安全使用的最佳案例。
- Designate a day in June as National Forklift Safety Day
指定六月的一天作为全国叉车安全日



ALLIANCE OF INDUSTRIAL TRUCK ORGANIZATIONS



Industrial Truck Institution , CCMA
(CITA)



Federation Européenne
de la Manutention (FEM IT)



Japan Industrial Vehicles Association (JIVA)



INDUSTRIAL
TRUCK ASSOCIATION

Industrial Truck Association (ITA)

THANK YOU
谢谢

