

Presidents Forum

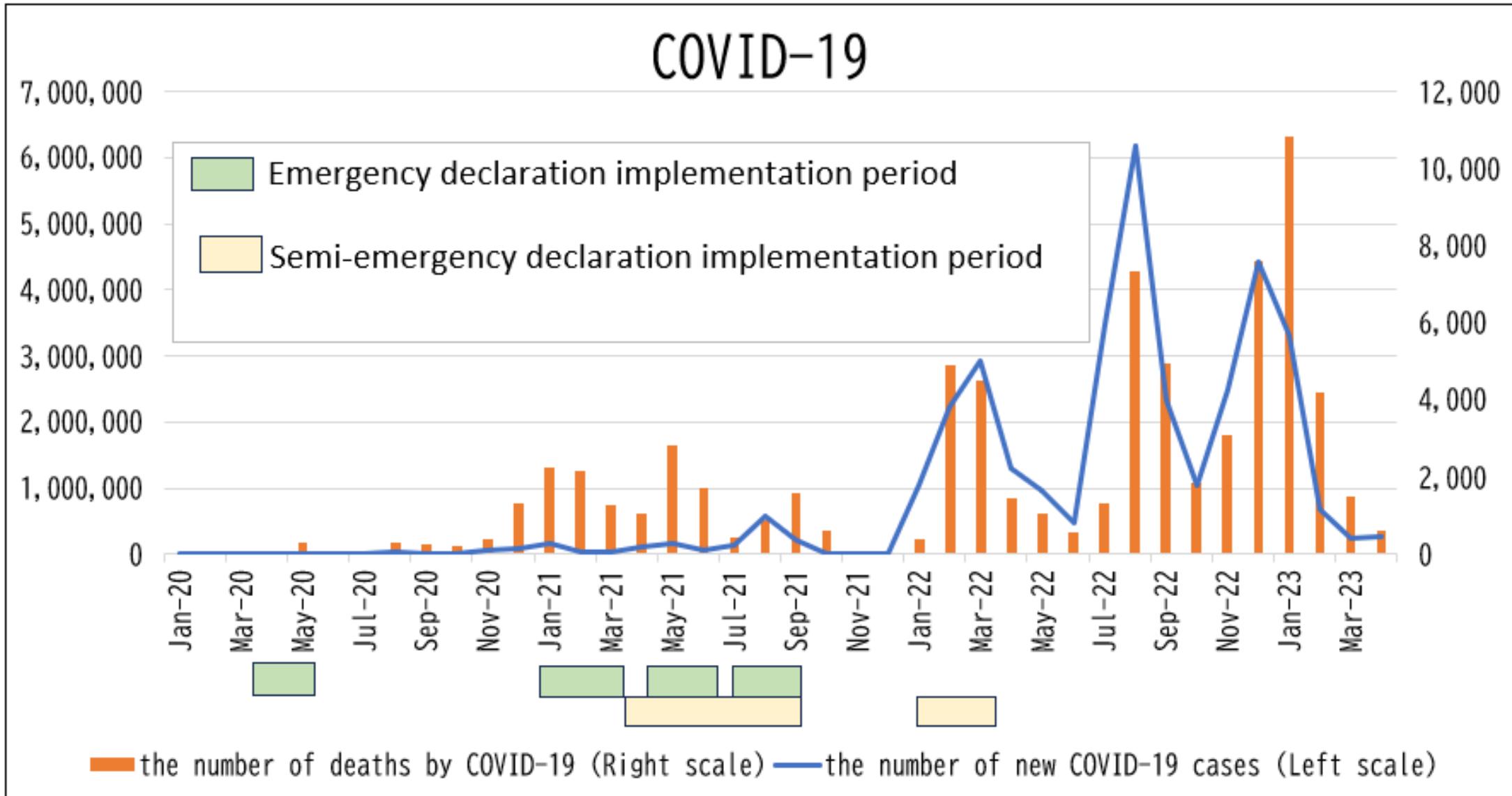
Takashi Mikogami,
President of JIVA

27th October 2023 , Kyoto, Japan.



Today's agenda

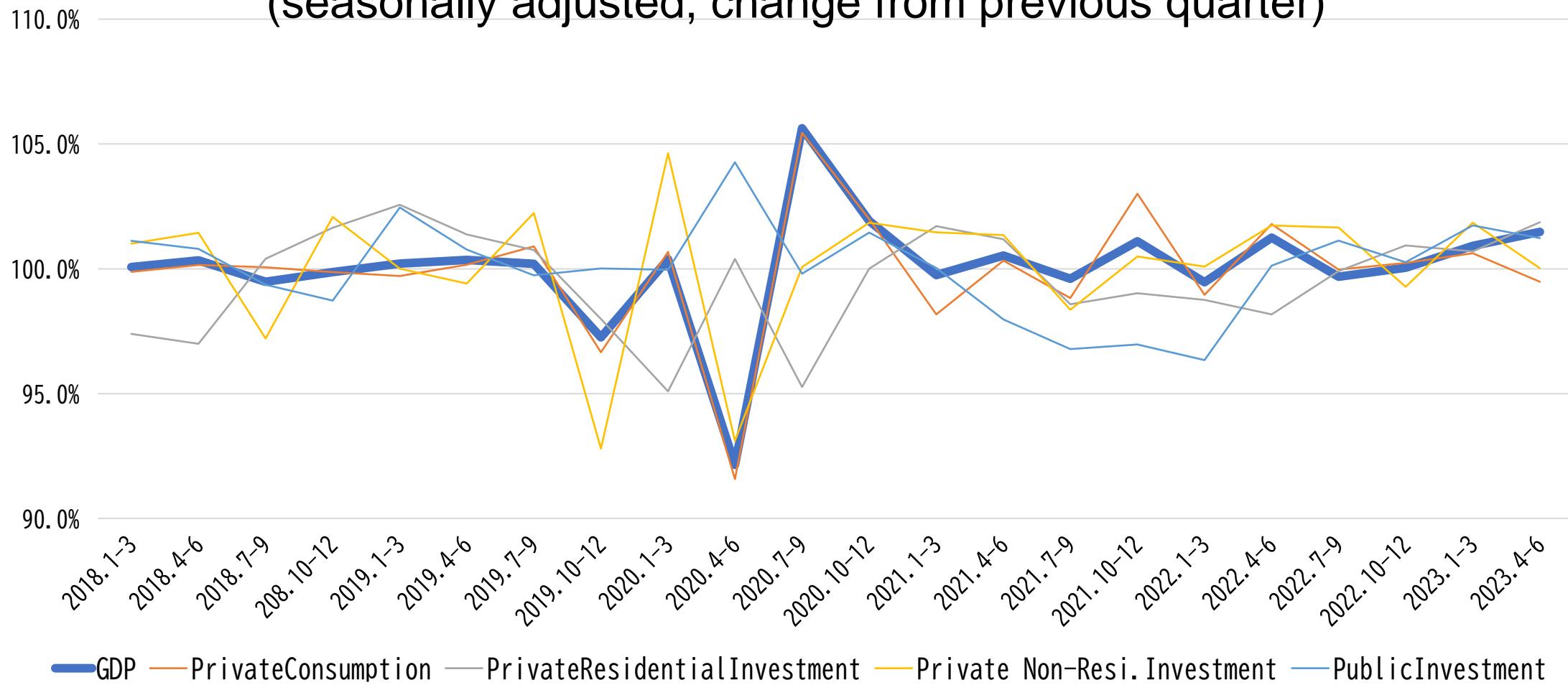
- 1. Trend of Japanese economy**
- 2. Current and future lift trucks market in Japan**



Source from ministry of Health, Labour and Welfare

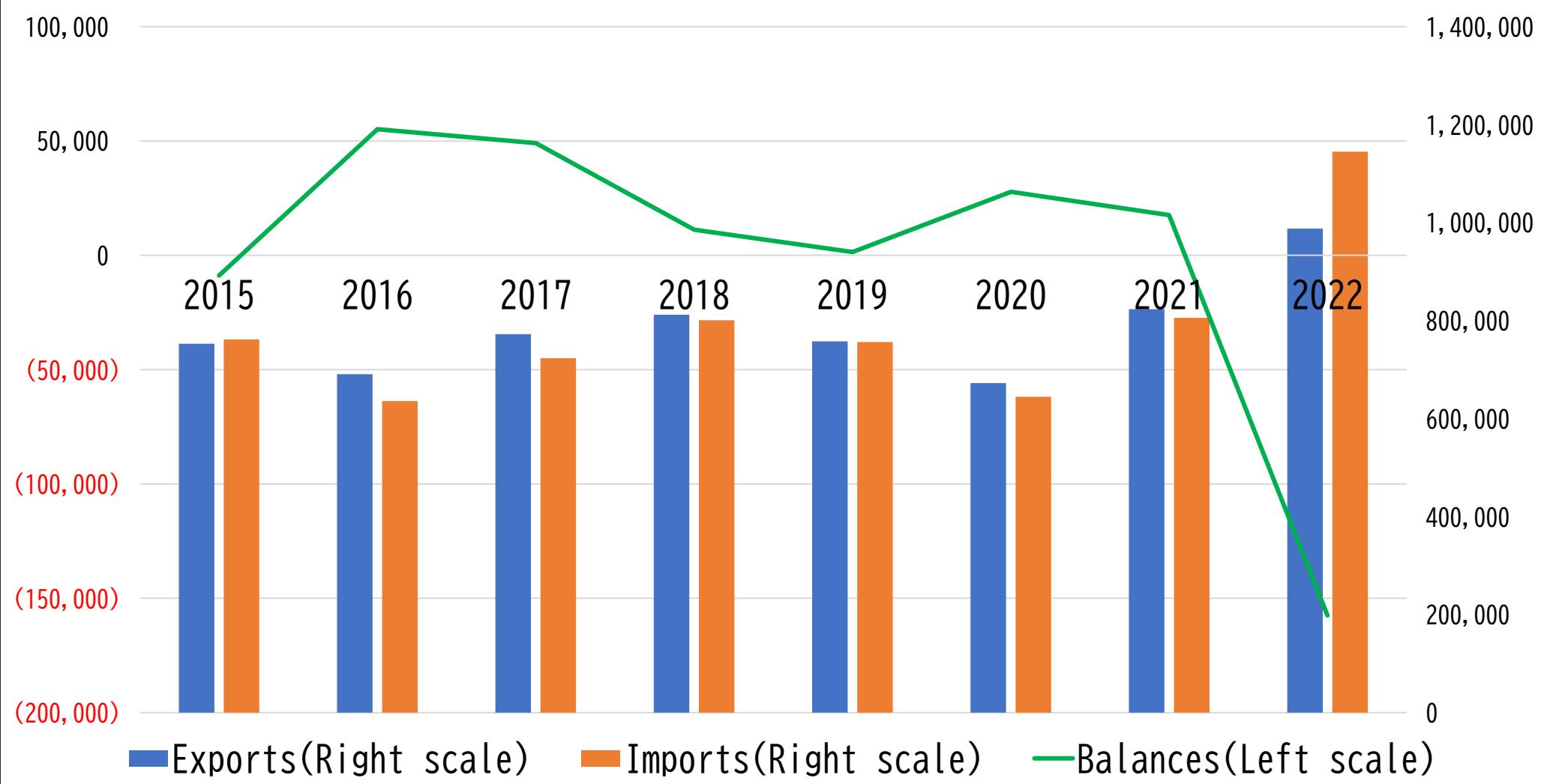
GDP

(seasonally adjusted, change from previous quarter)



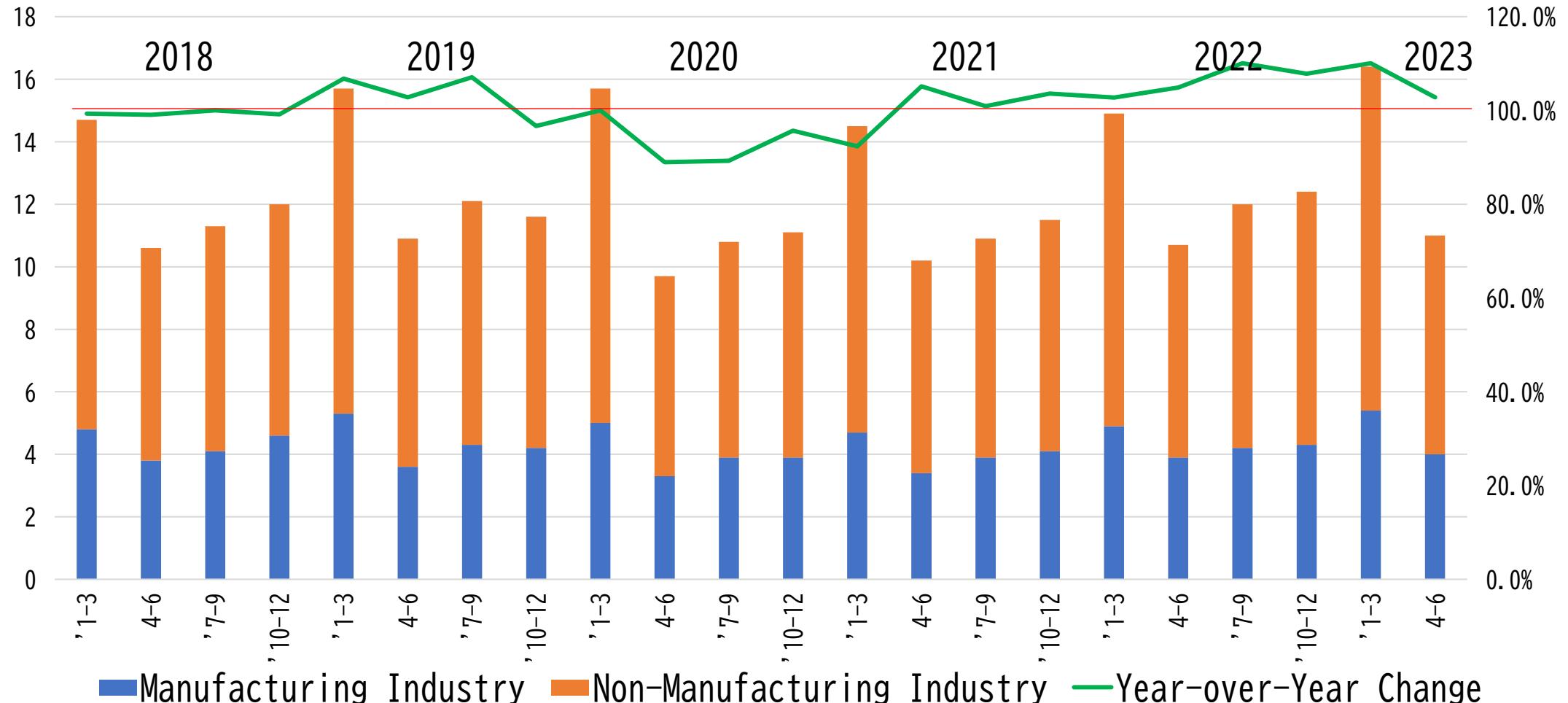
Source from Cabinet Office

Trade Balances



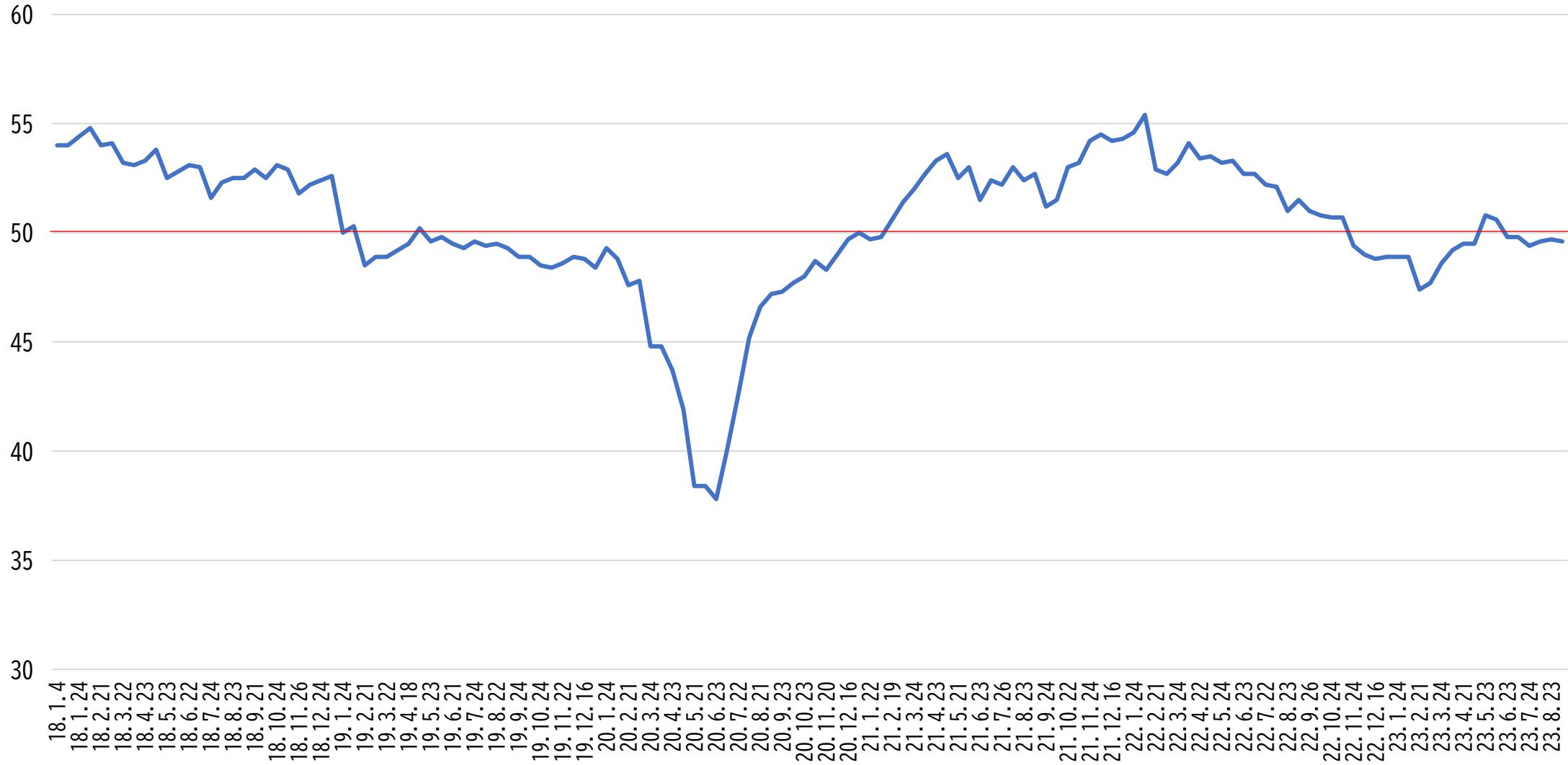
Source from Ministry of Finance (100 Million Yen)

Capital investment in Corporations

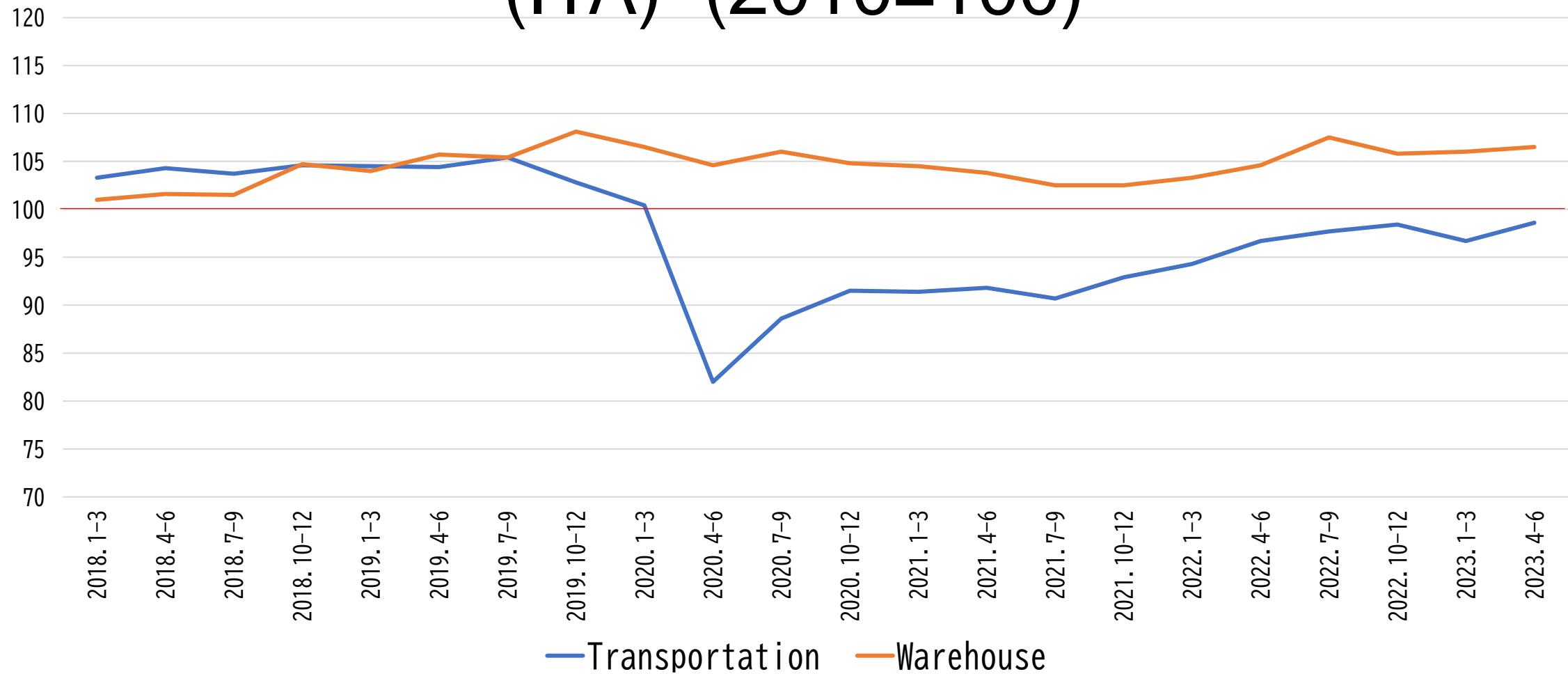


Source from Ministry of Finance, Financial statements statistics (trillion yen)

S&P Global PMI - Japan

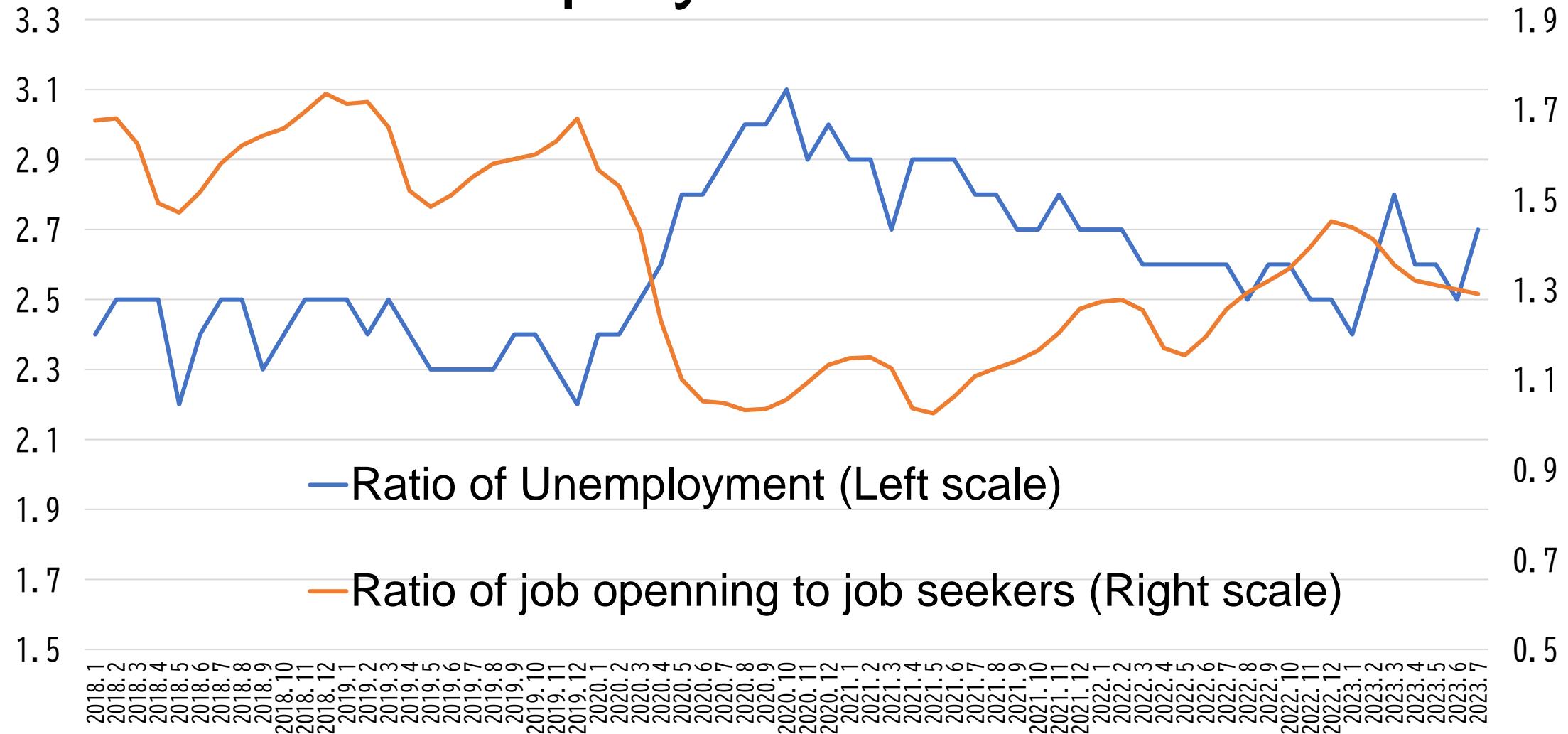


Indices of Tertiary Industry Activity (ITA) (2010=100)



Source from Ministry of Economy, Trade and Industry

Employment Status

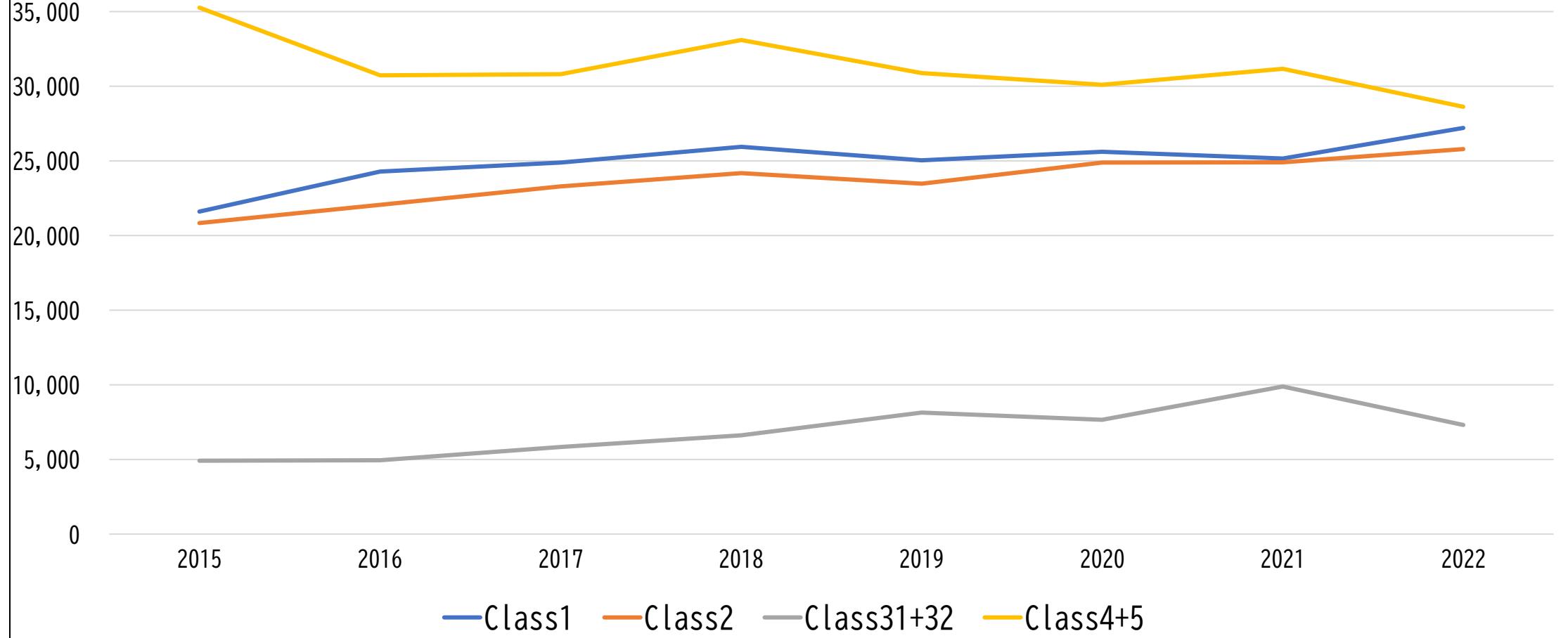


Source from ministry of Health, Labour and Welfare

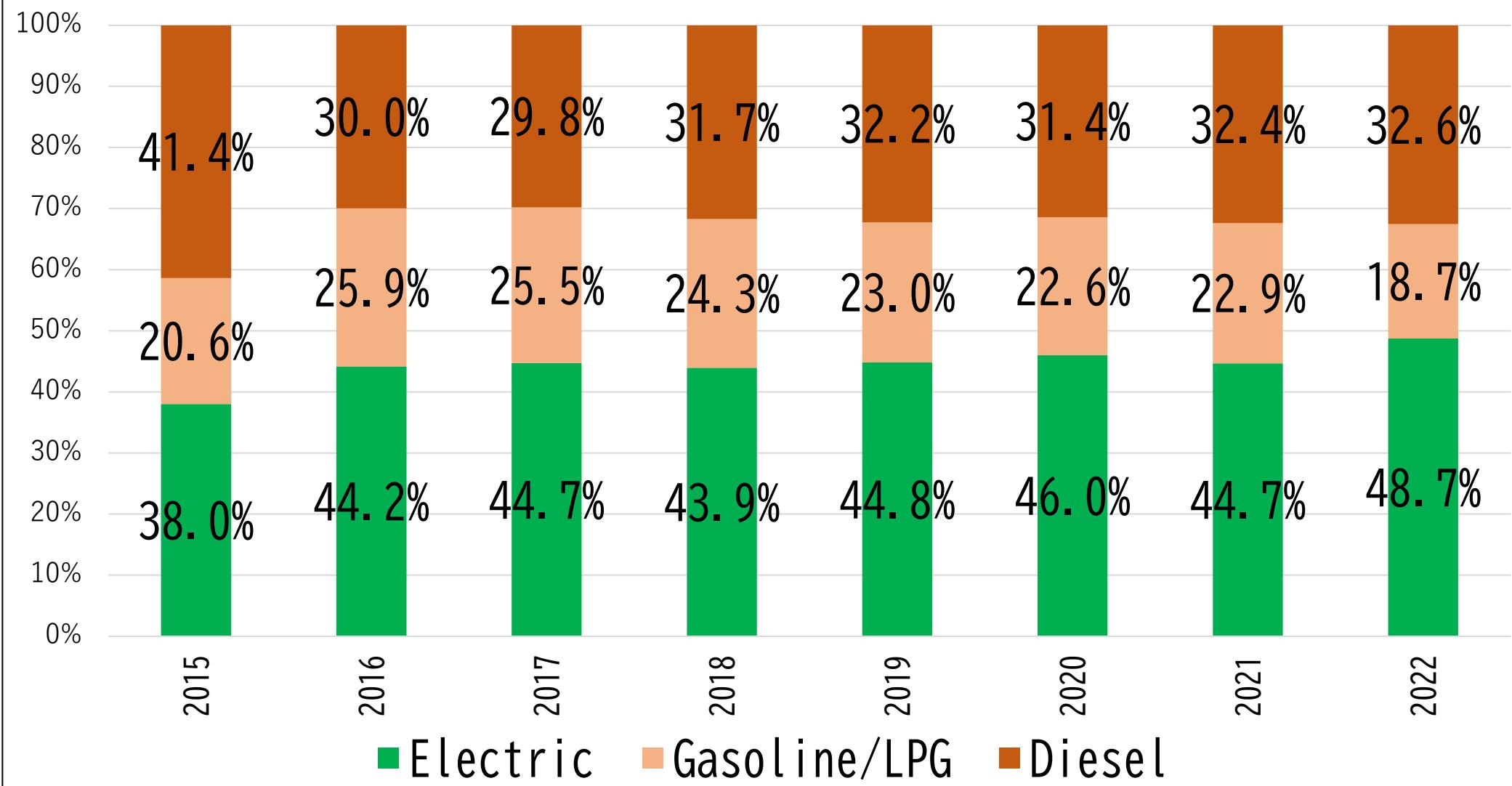
Today's agenda

1. Trend of Japanese economy
2. Current and future lift trucks market in Japan

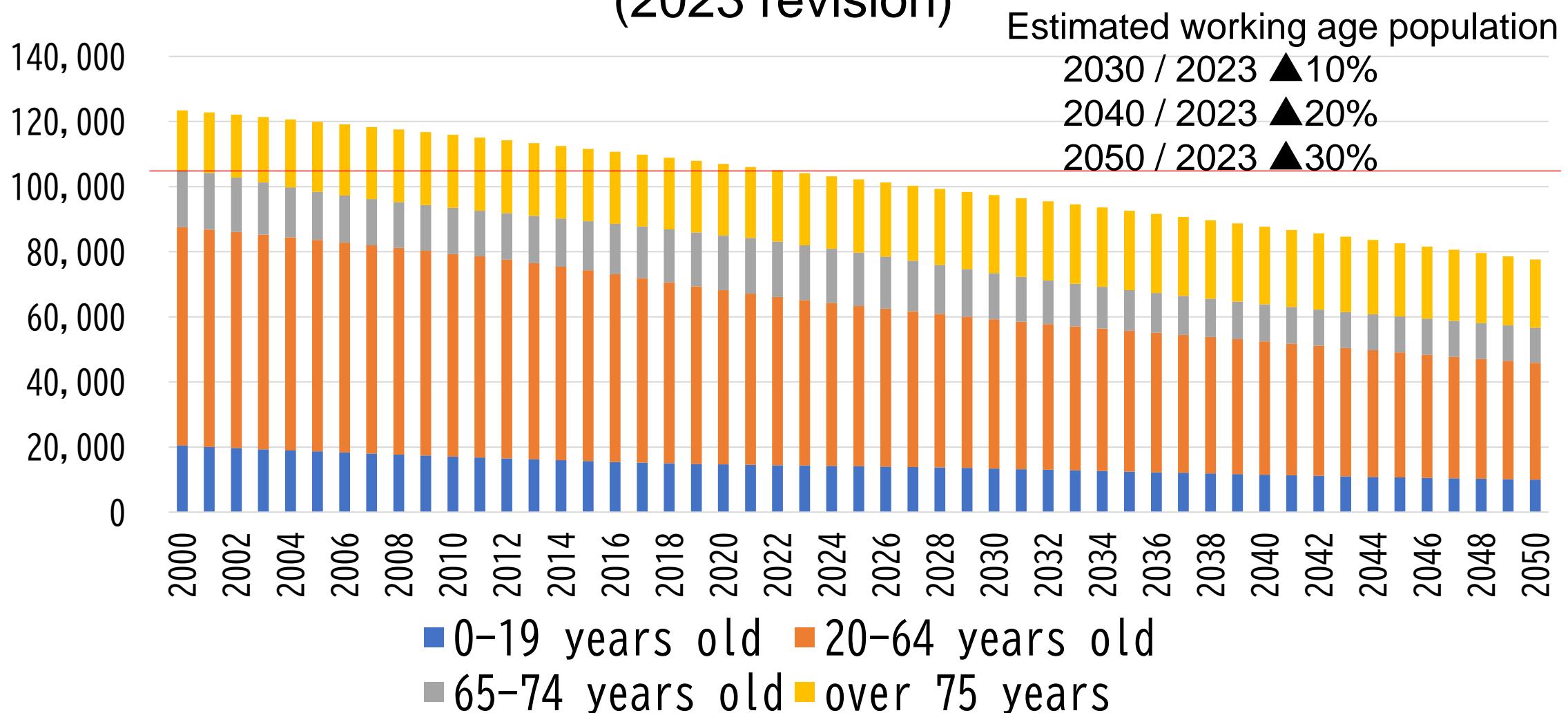
Shipment for Japanese Market by Class from WITS



Power ratio of CB Trucks



Population Projections for Japan by age (2023 revision)



Source from National Institute of Population and Social Security Research

More Automatization is required in Logistics and Material Handlings

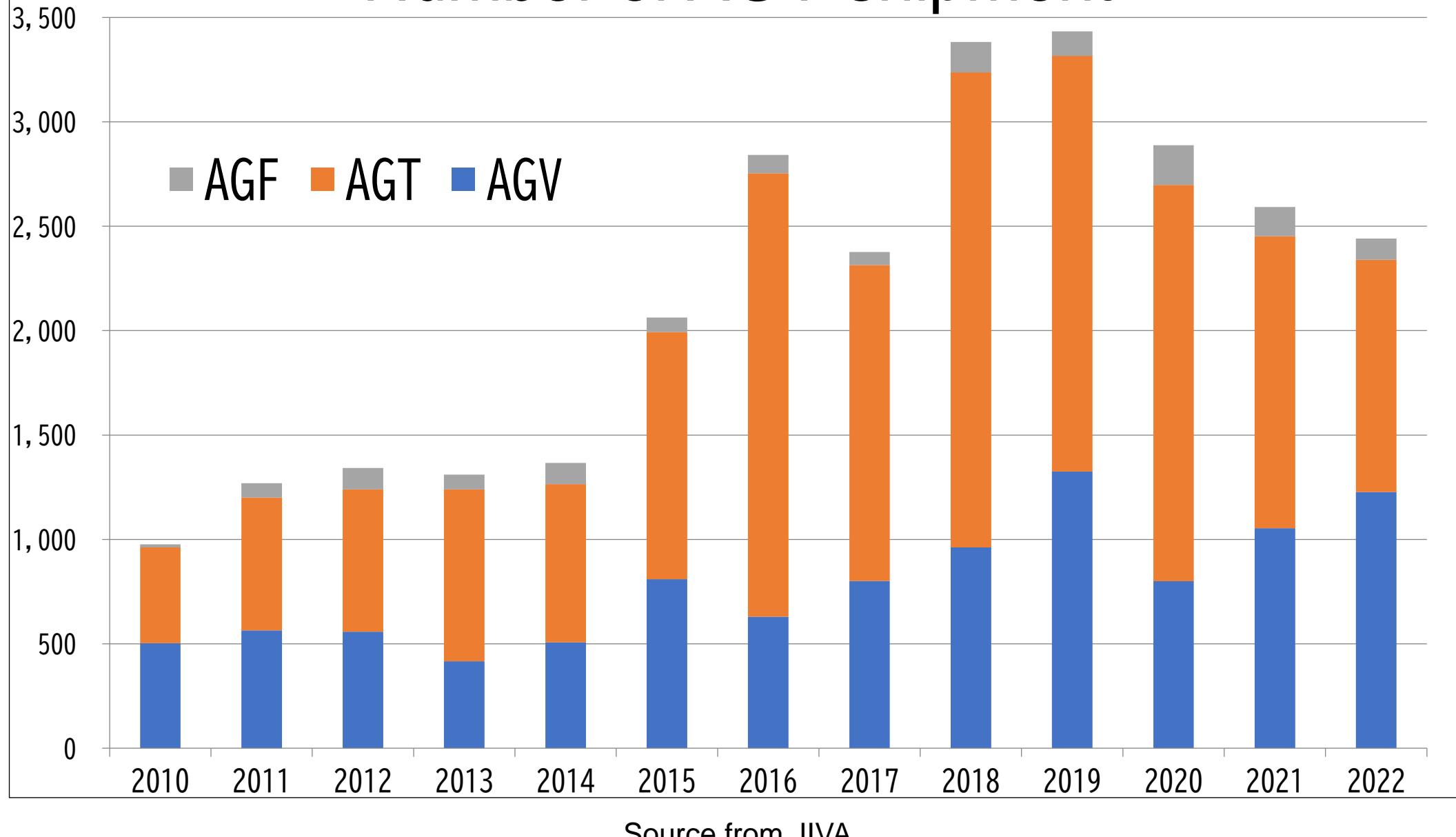
In the future, decline in the labour force population is inevitable.

The Japanese Government has issued “policy package for logistics innovations” on 2 June, 2023.

Improving logistics efficiency by introducing Digital Transformation
autonomous car, drone, automatic delivery robot ...
automatized industrial trucks are also required!



Number of AGV shipment



Thank you for your attention

