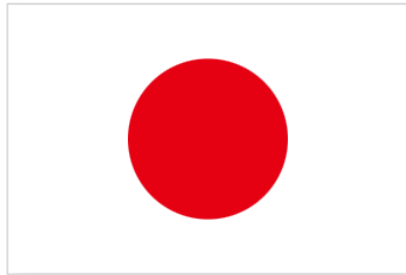


2025 Presidents Forum

2025年世界联盟会议主席论坛



Yoichiro Yamazaki, 山崎陽一郎
Vice President of JIVA, JIVA 副主席

19th September 2025 , Wiesbaden, Germany

Today' s agenda 目录

1. Trend of Japanese economy

日本经济趋势

2. Current and future lift trucks market in Japan

日本叉车市场的现状与未来发展



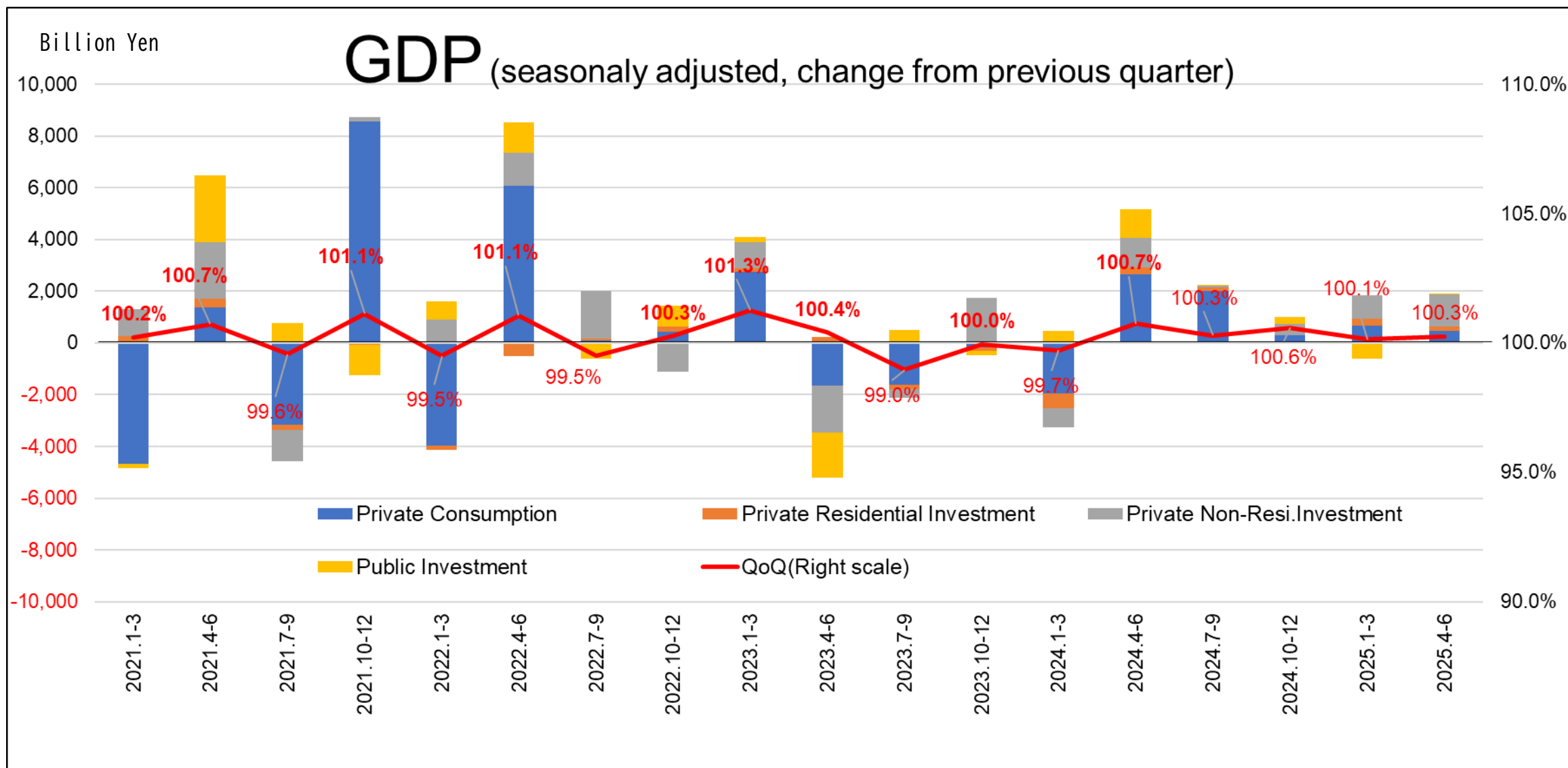
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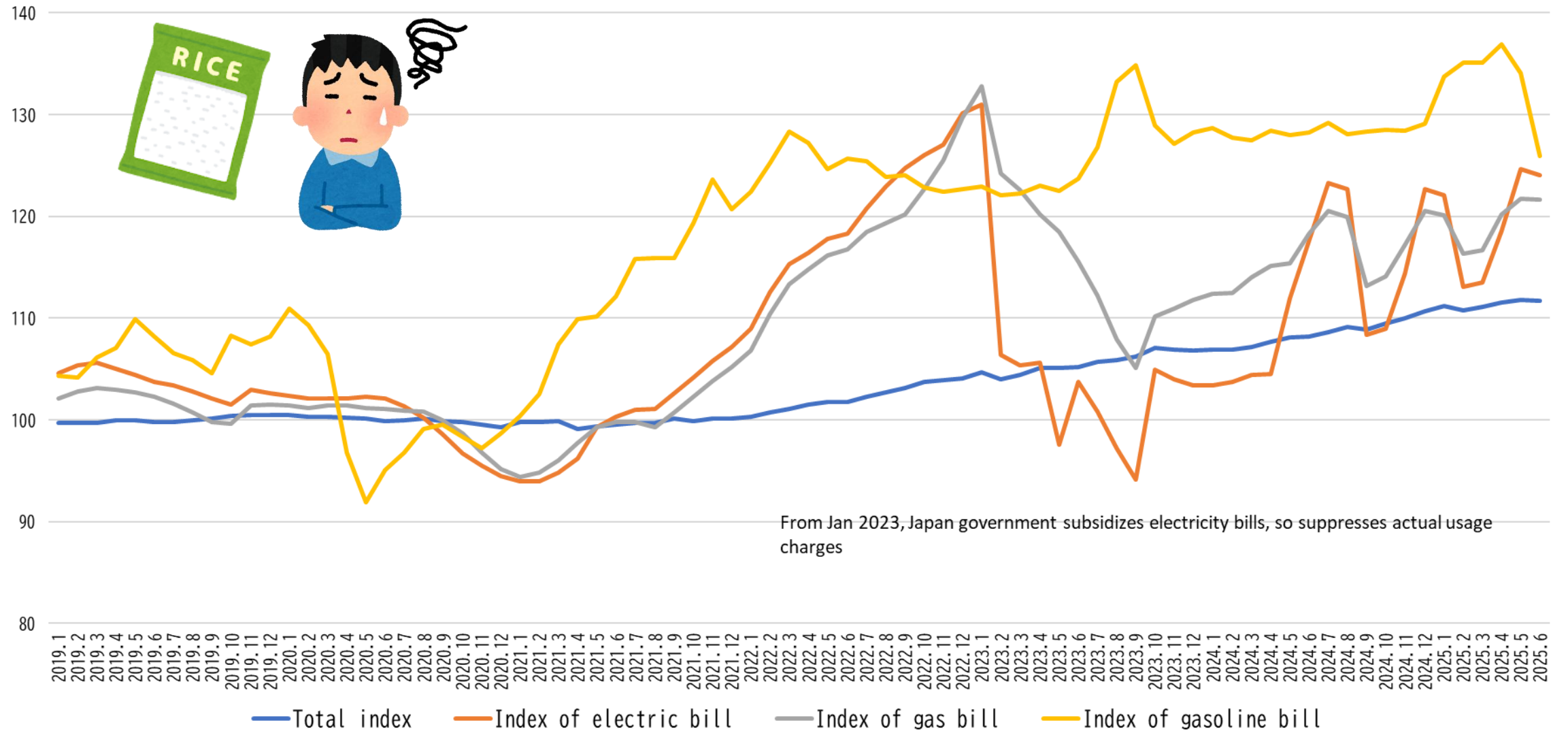
日本经济趋势

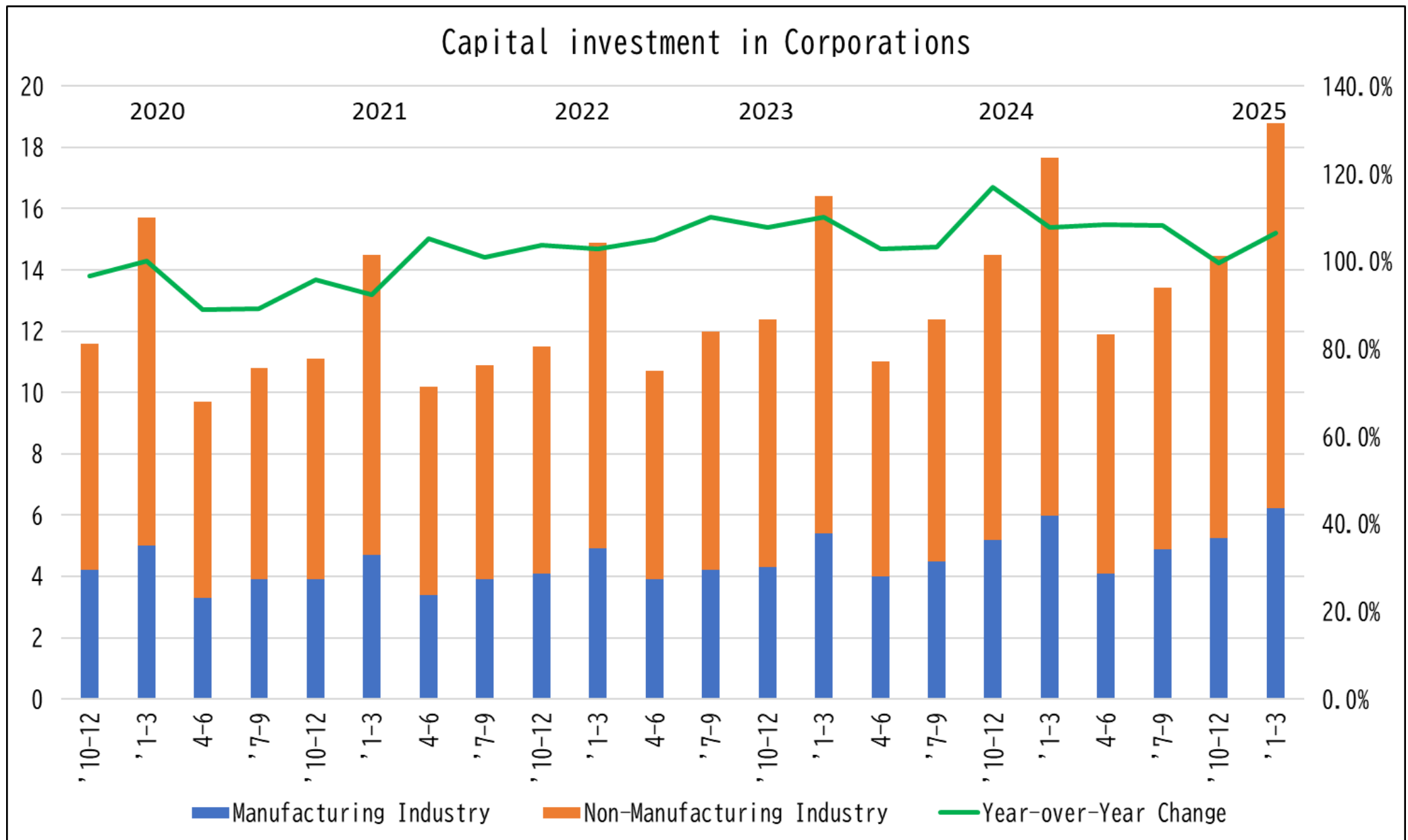
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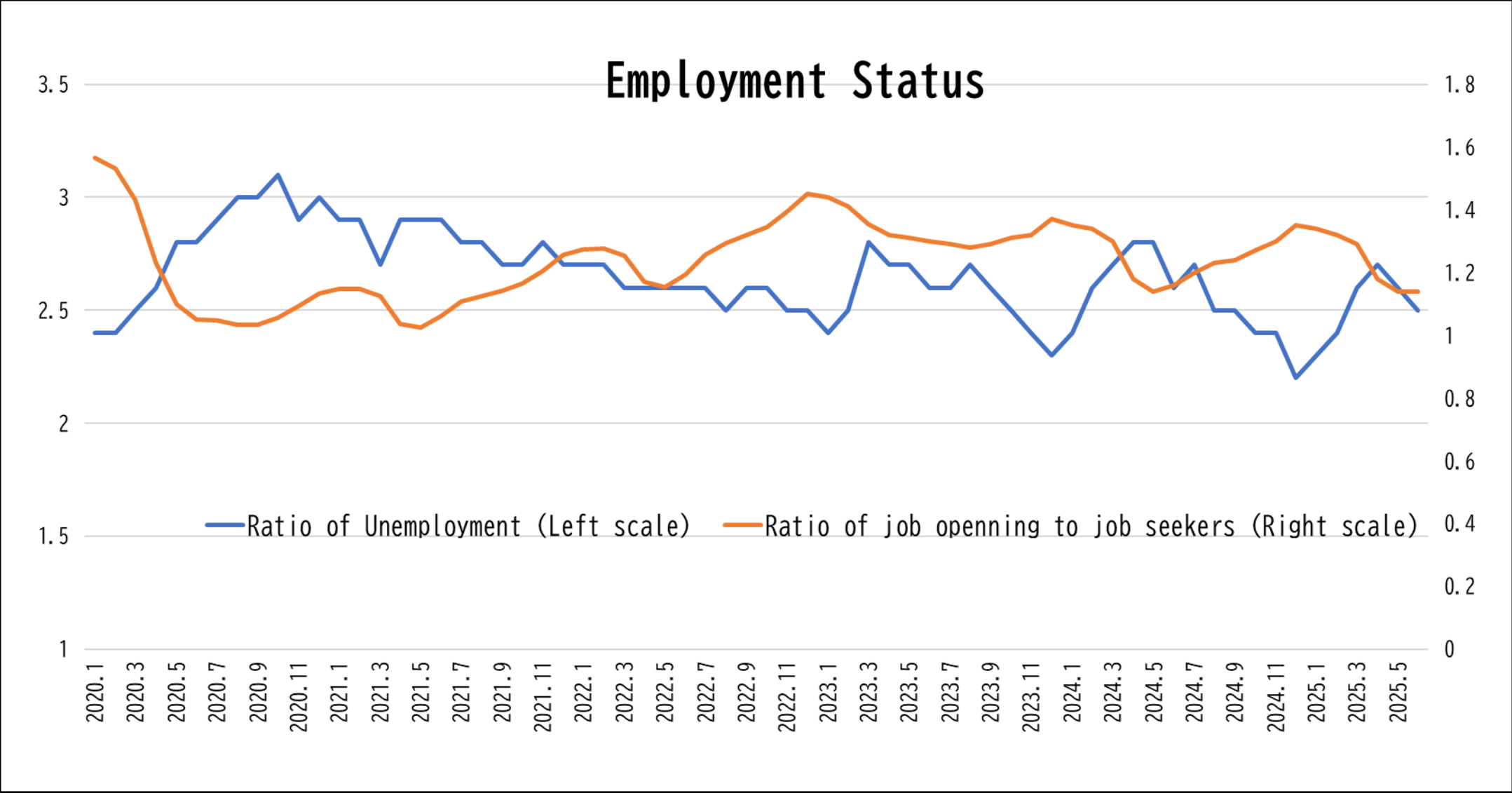


Trend of consumer price index (CPI)

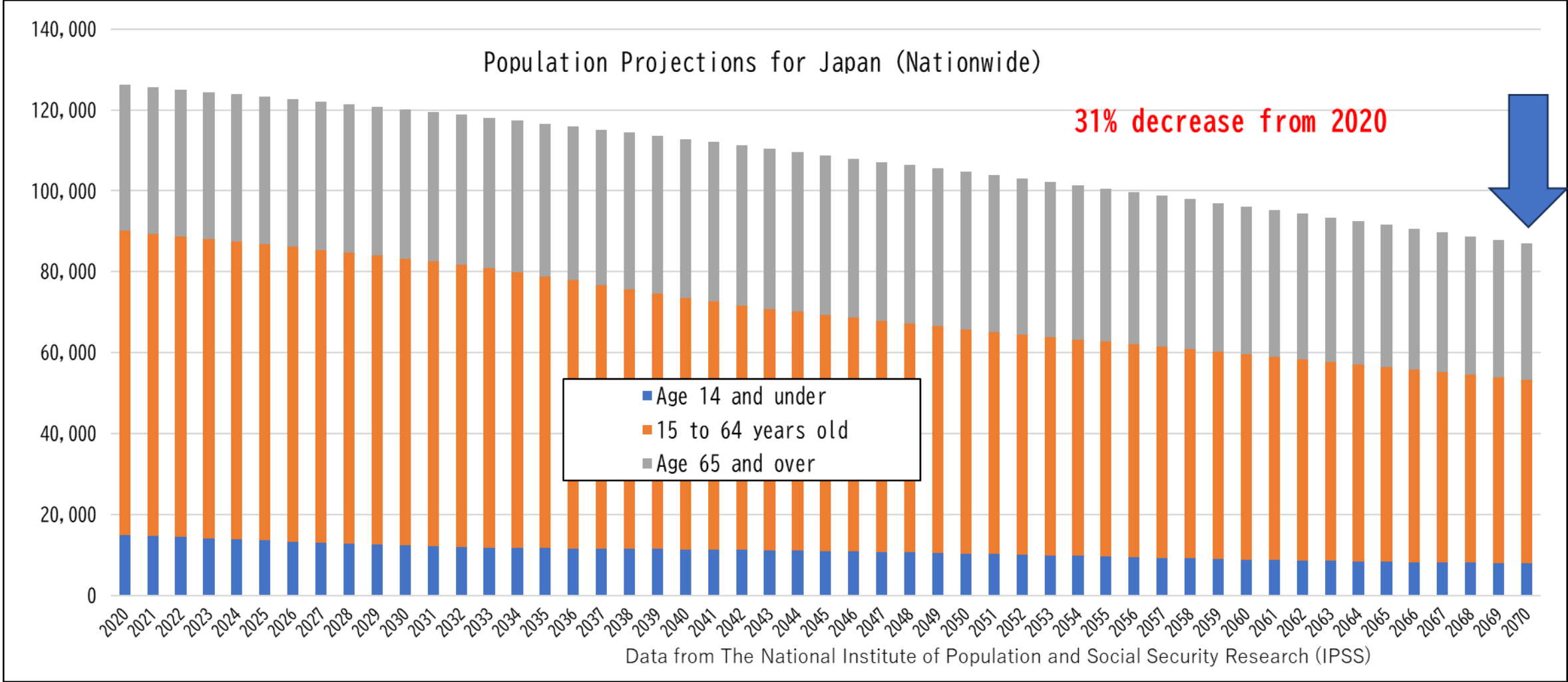




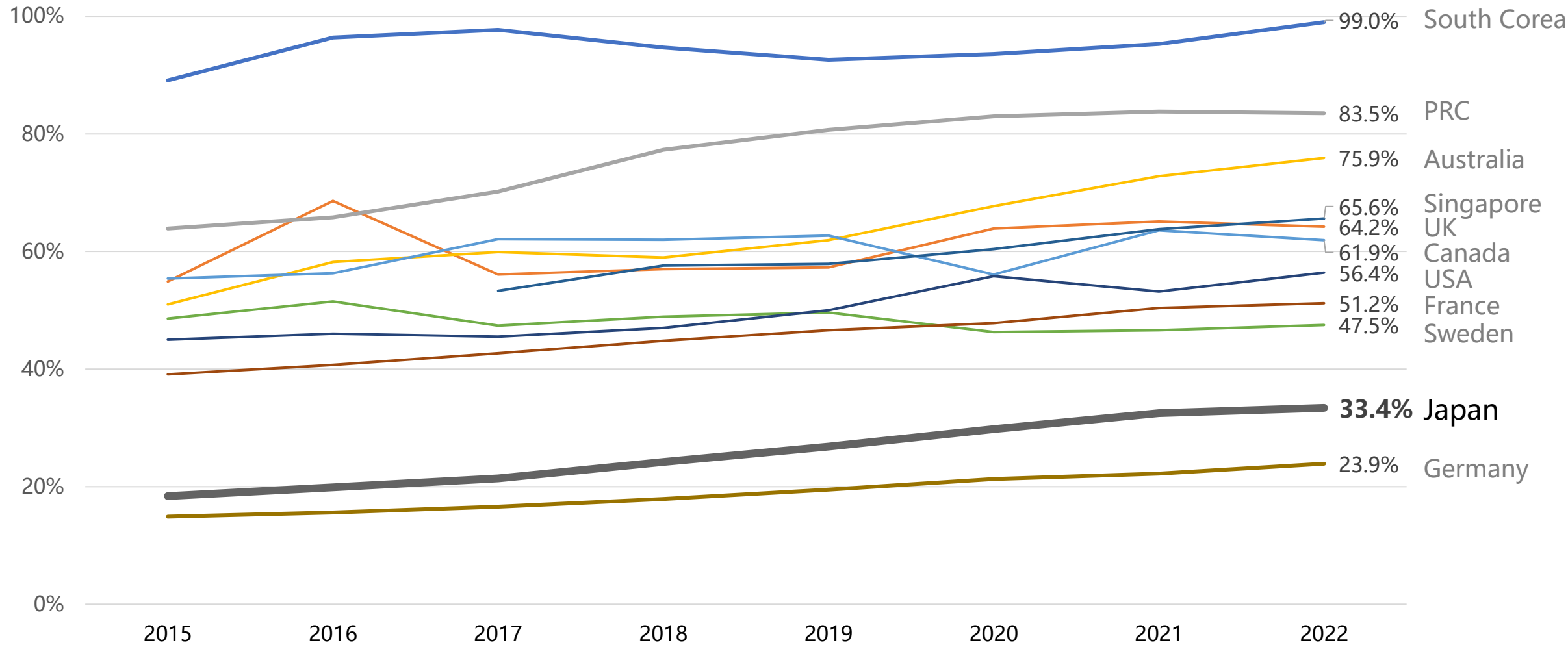
Source from Ministry of Finance, Financial statements statistics (trillion yen)



Source from ministry of Health, Labour and Welfare

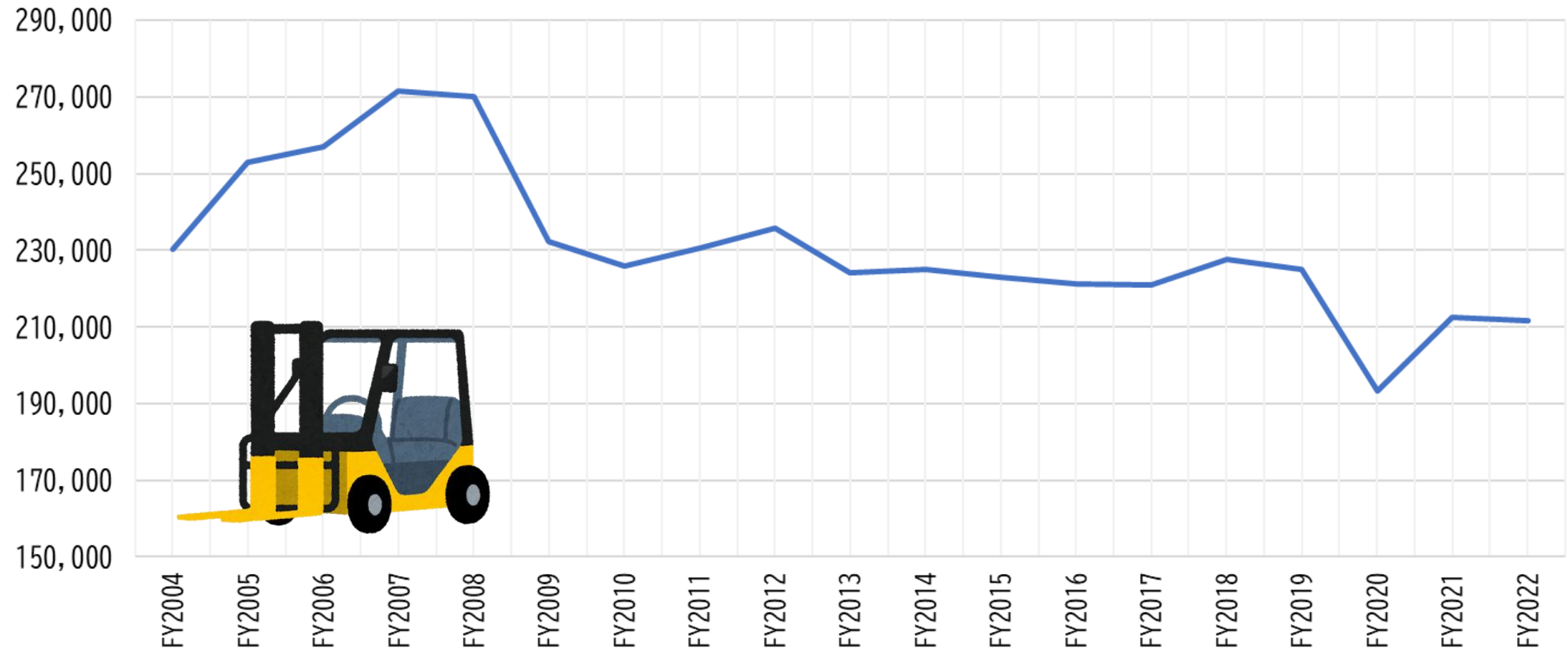


Cashless payment situations in major countries.



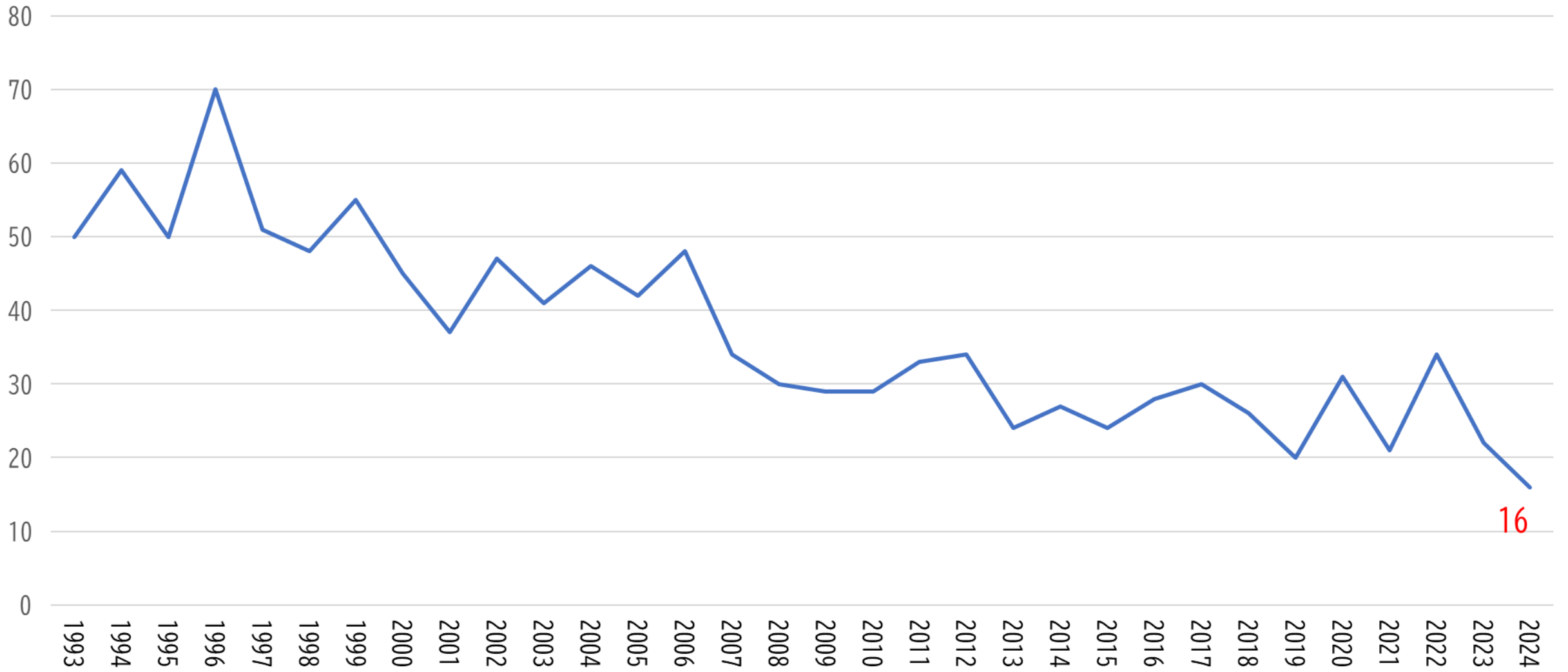
Data from Payments Japan Association

Number of new license holder for Forklift Operation



Source: Ministry of Health, Labour and Welfare

Number of Fatal forklift accidents



Current situatioin of forklift trucks annual inspection
on Labor Safety Act



Today' s agenda 目录

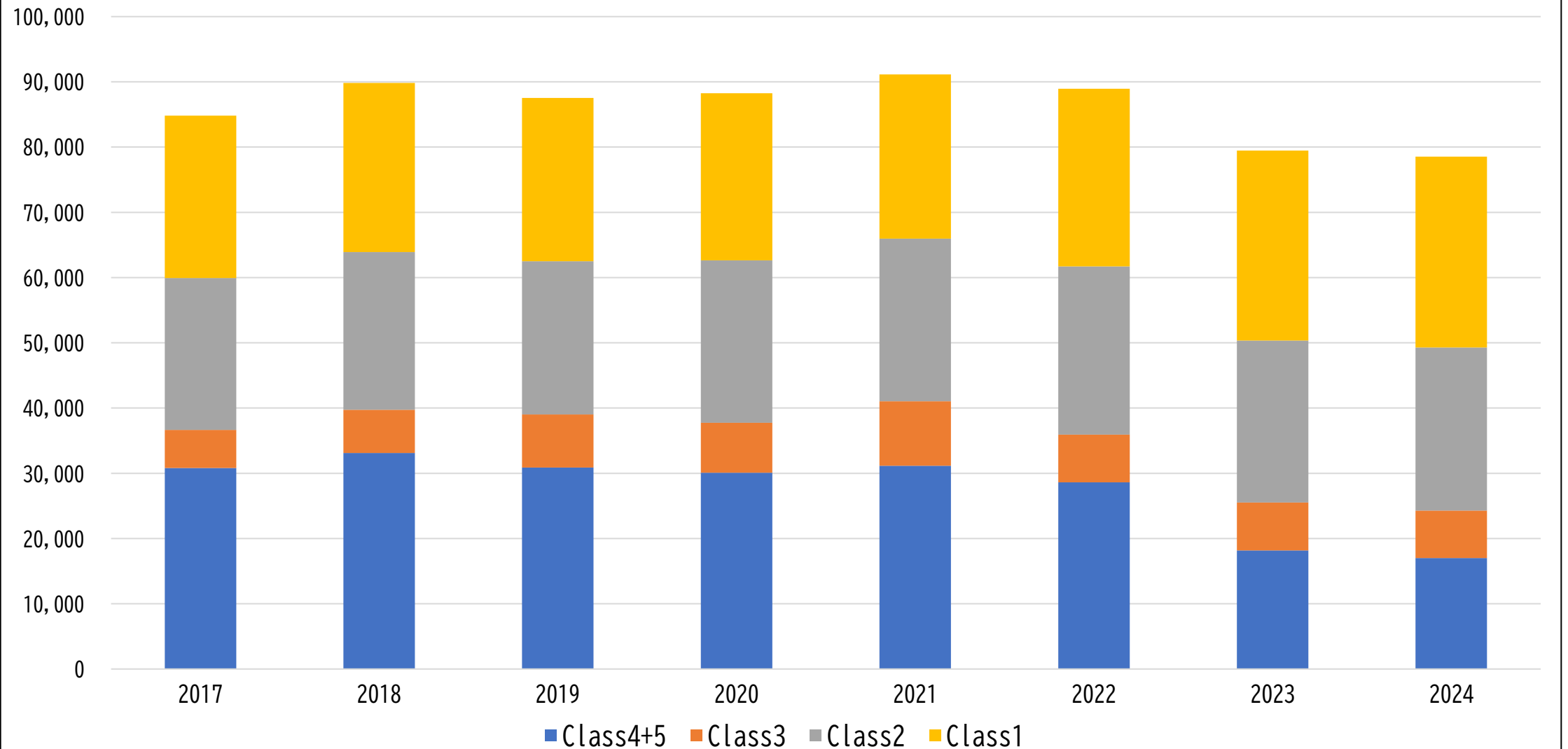
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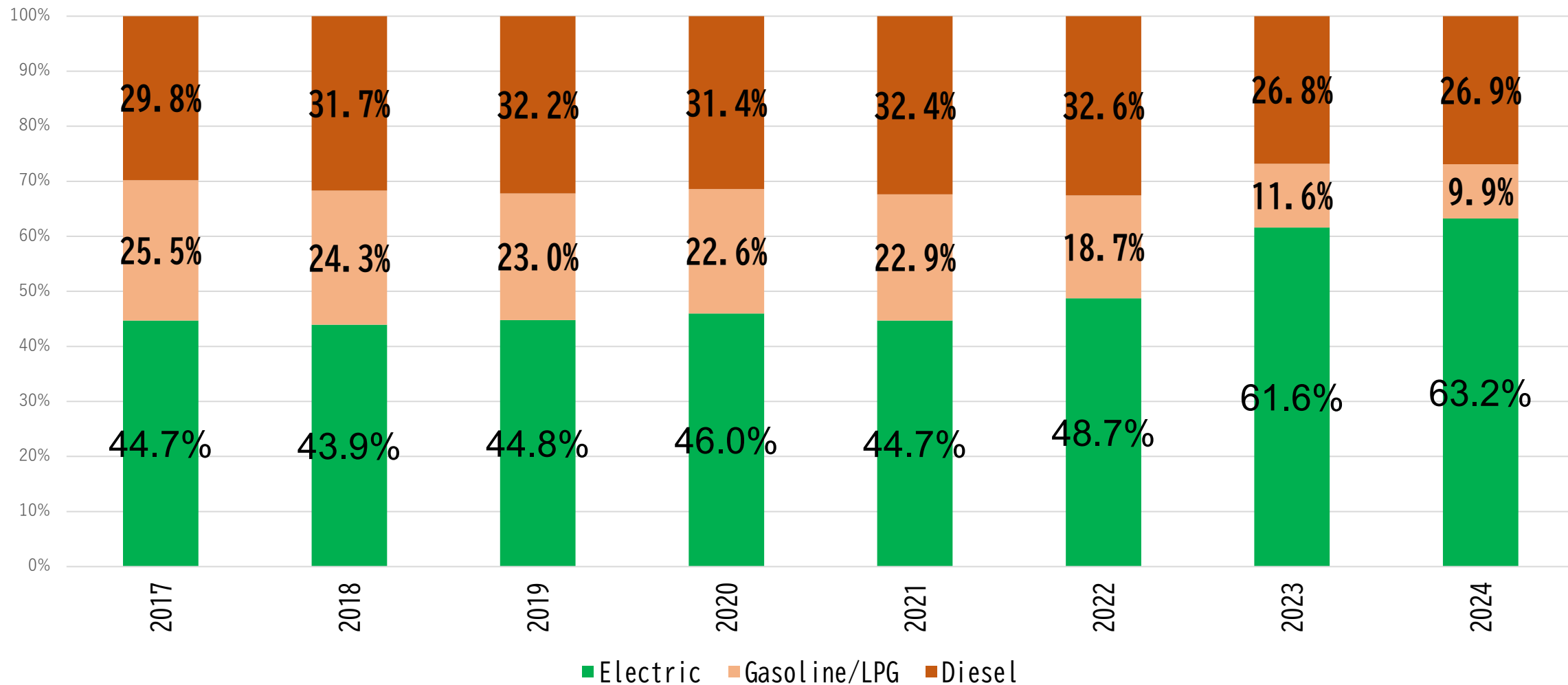
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日本叉车市场的现状与未来发展

Trend of Japanese Industrial Trucks Market in Japan

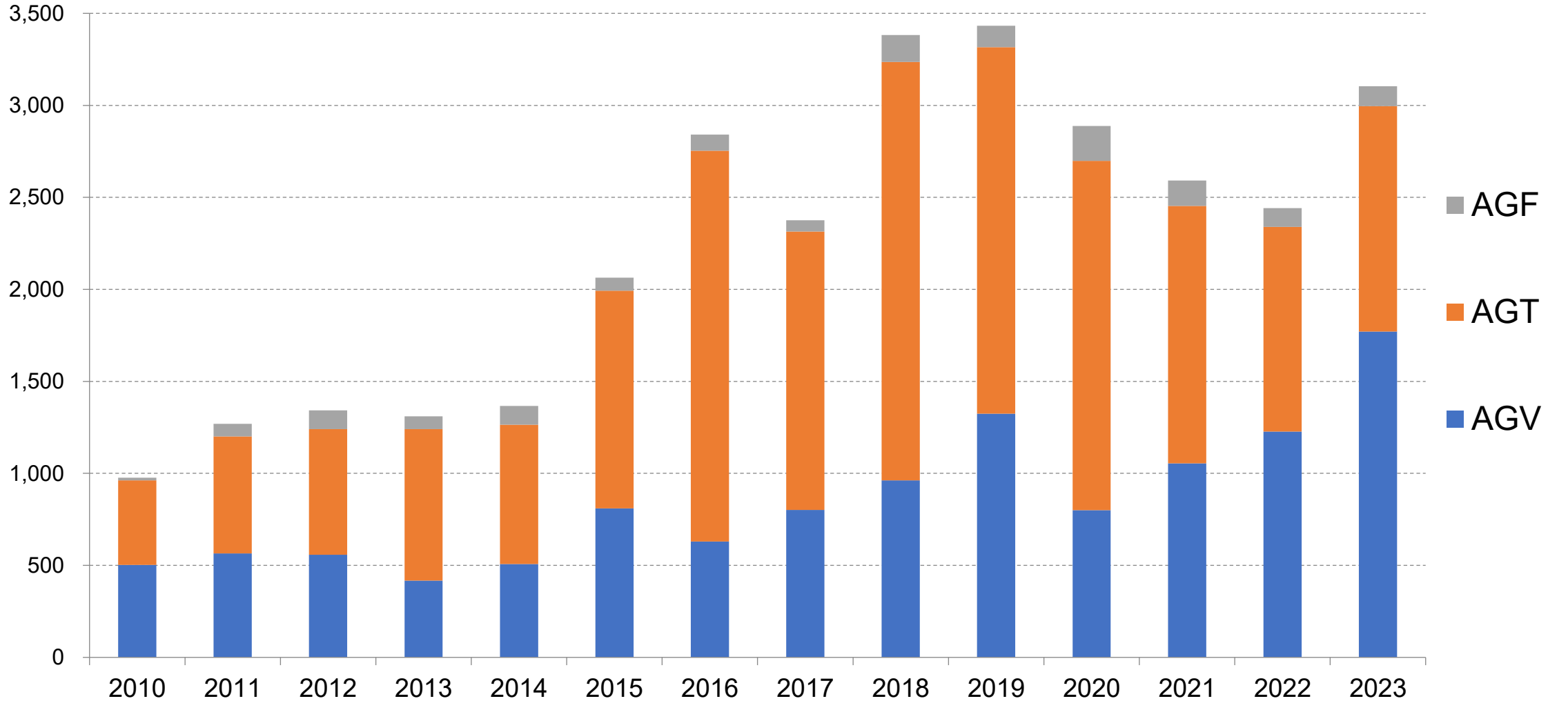


Ratio of CB Trucks by Power source in Japanese Market from JIVA



Trend of Automatic Industrial Trucks

Unit



Source from JIVA

Japanese Forklift Market

Continuation of tradition

- Pursuing best quality
- Requirement for legal inspections
- Well-established service network

Environmental change

- Labor shortages
- Growing environmental and safety awareness
- IT integration, Digitalization

Future outlook

- Autonomous forklifts for various operations
- Multi-pathway electrification, realization of sustainable society
- Achieve zero forklift accidents through enhanced safety
- Promoting efficiency with utilizing AI and data

Thank you for your attention