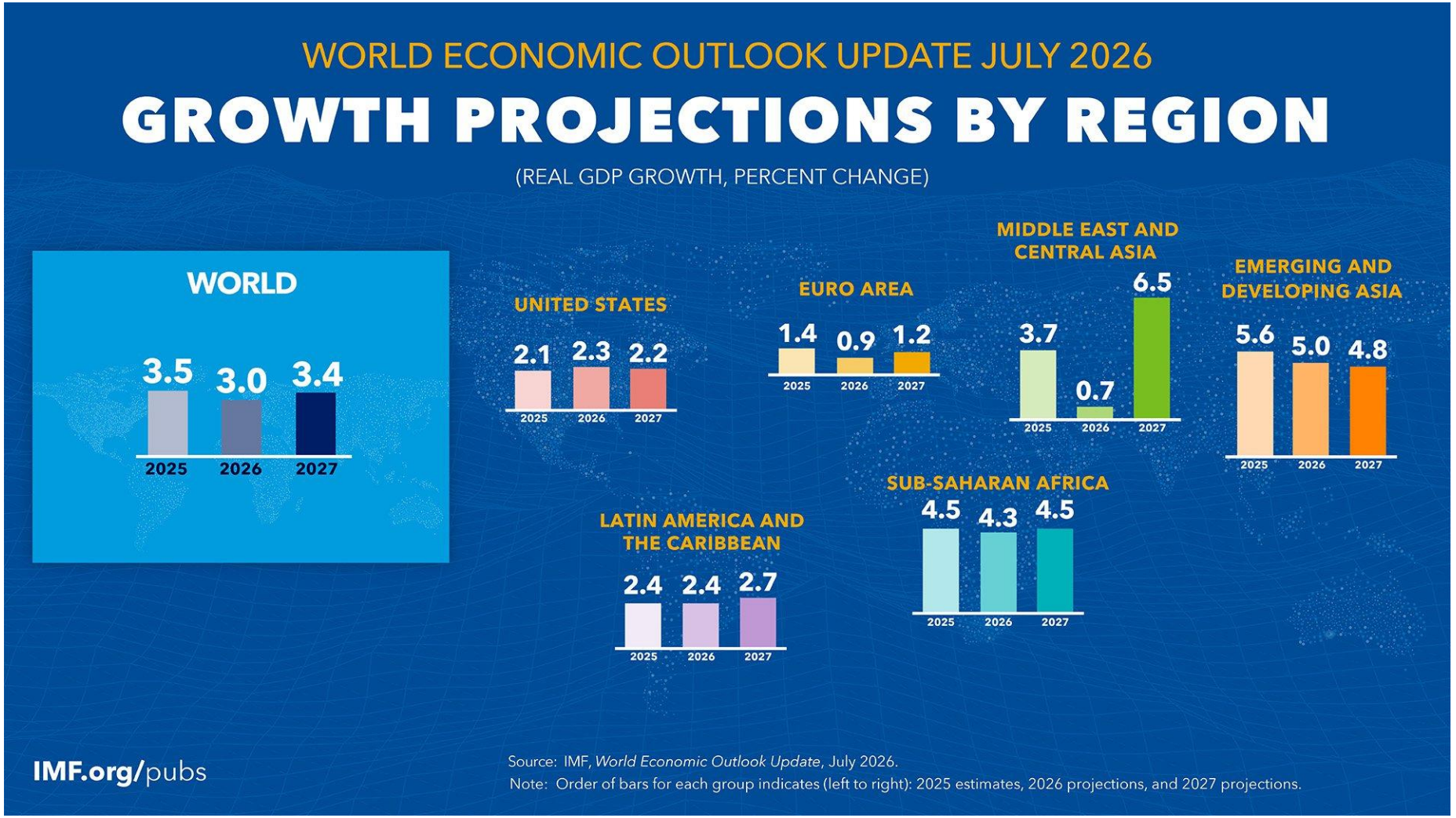
Alliance of Industrial Truck Organizations

Presidents' Forum

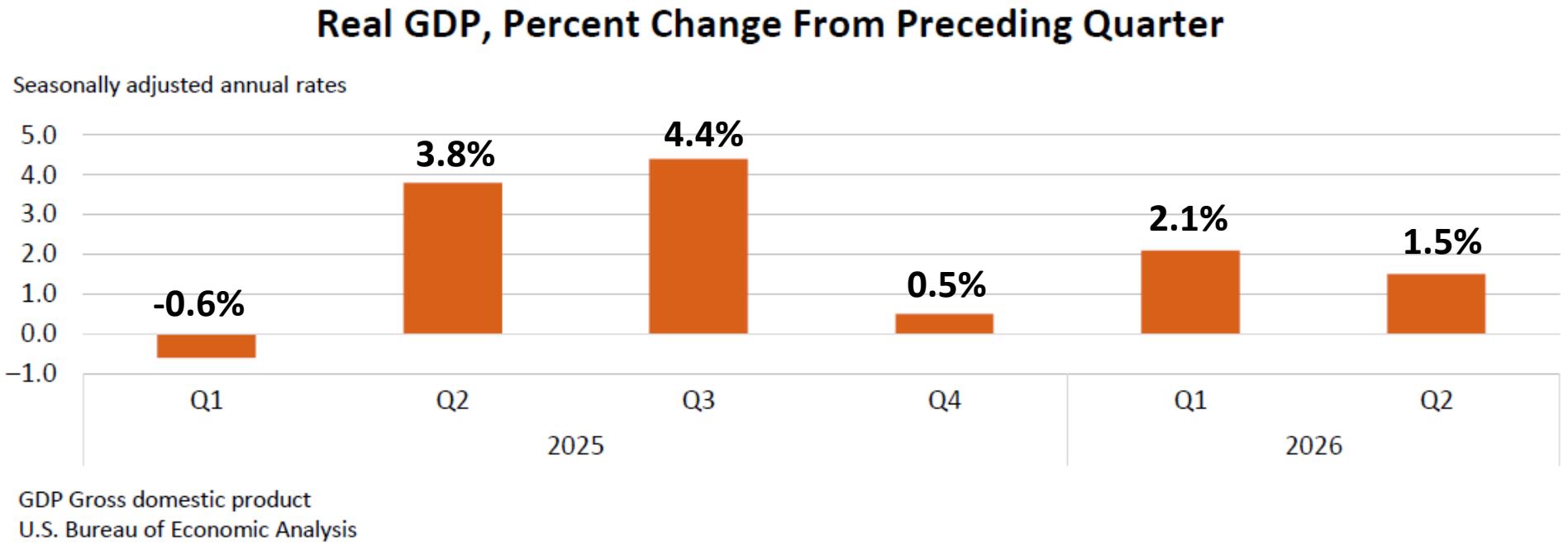
Jim Mozer
ITA Chairman of the Board
Crown Equipment Corporation
Phoenix, Arizona
26 September 2026

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Global Economic Outlook

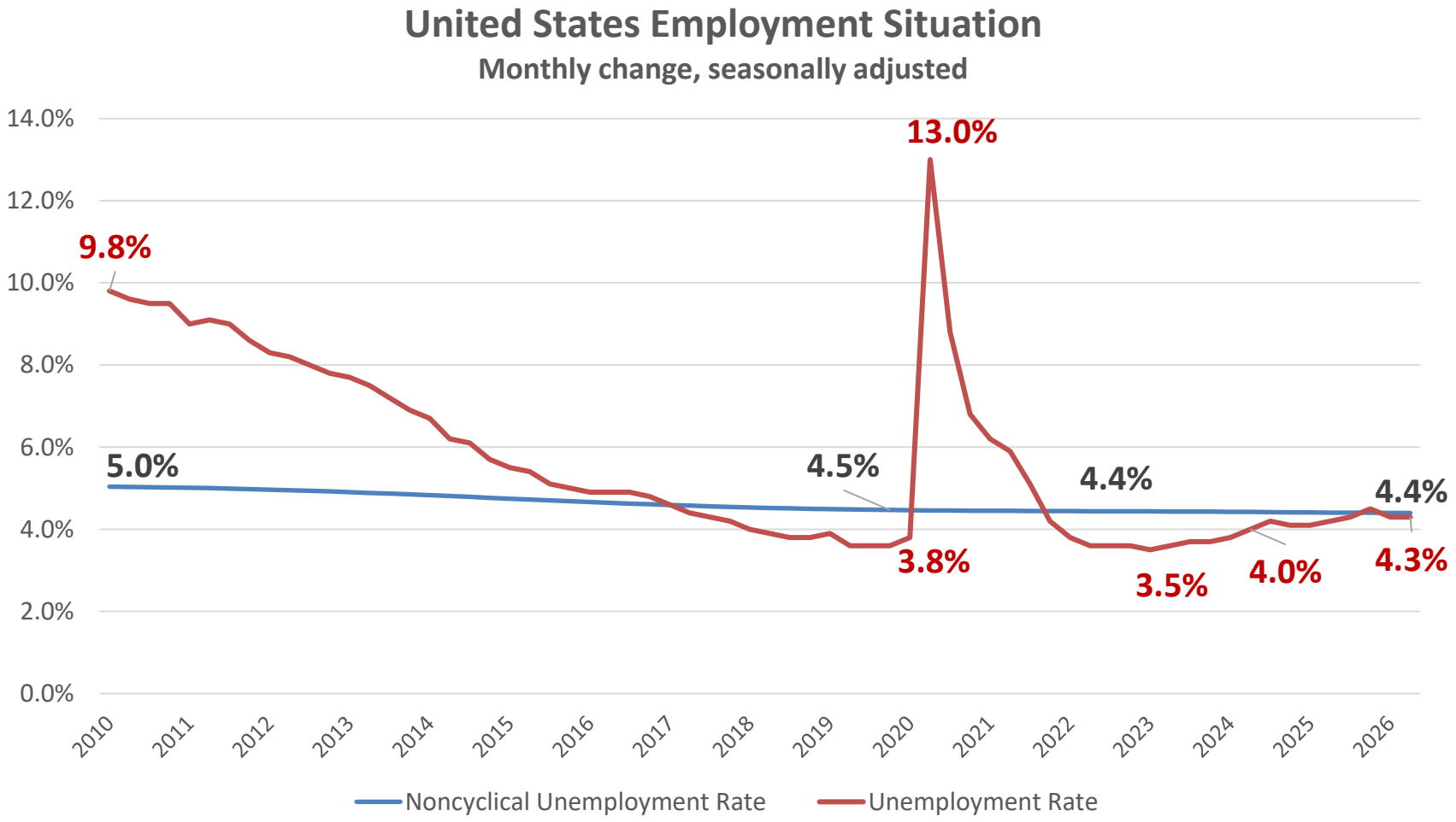


US Gross Domestic Product (GDP)



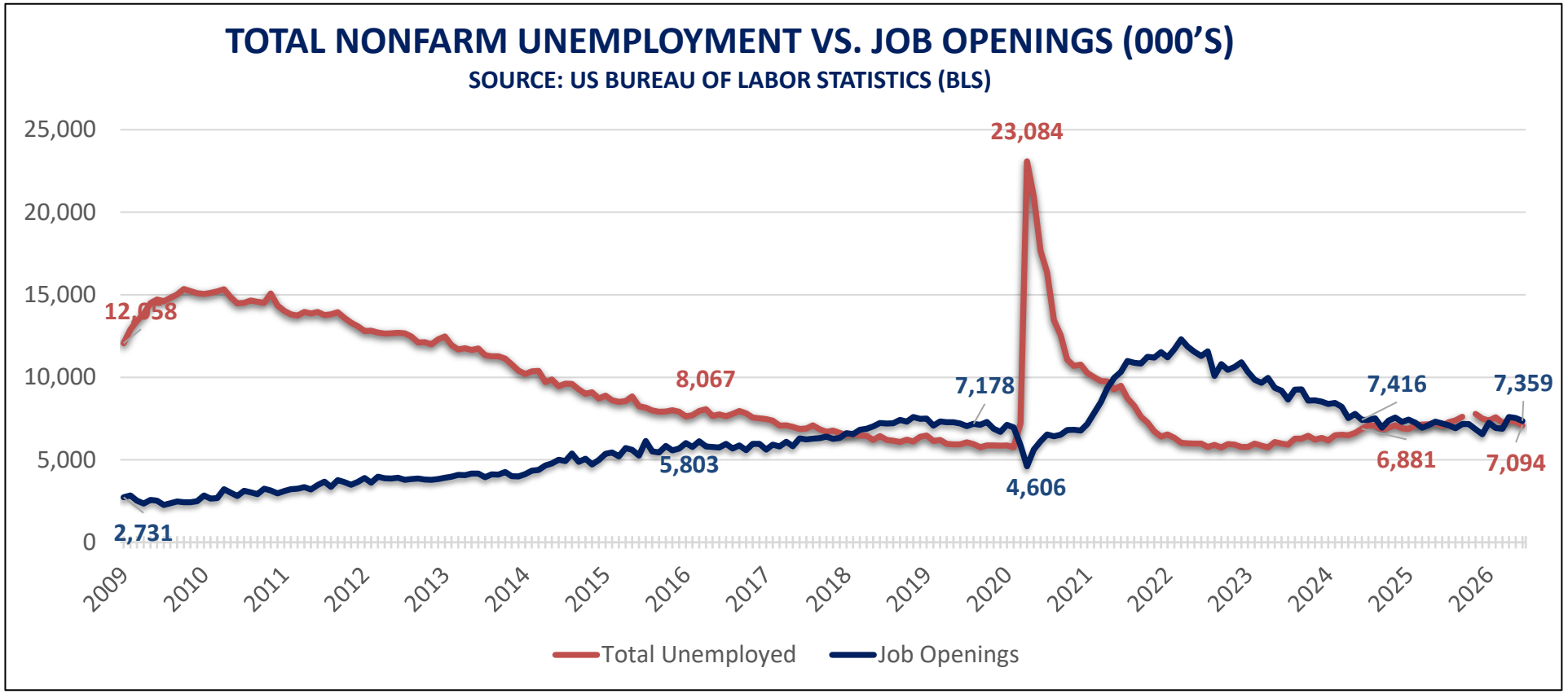
GDP Gross domestic product
U.S. Bureau of Economic Analysis

US Employment Data

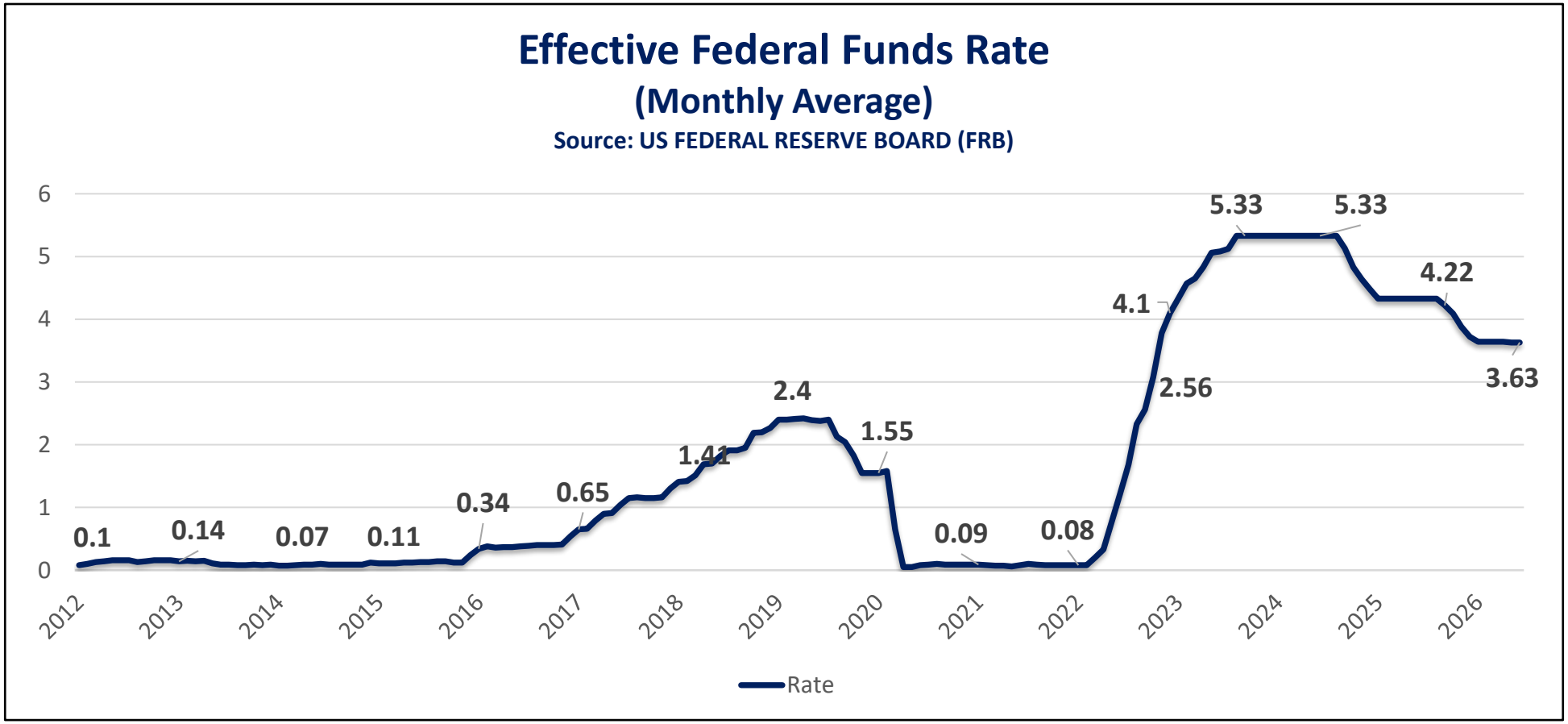


Source: Bureau of Labor Statistics

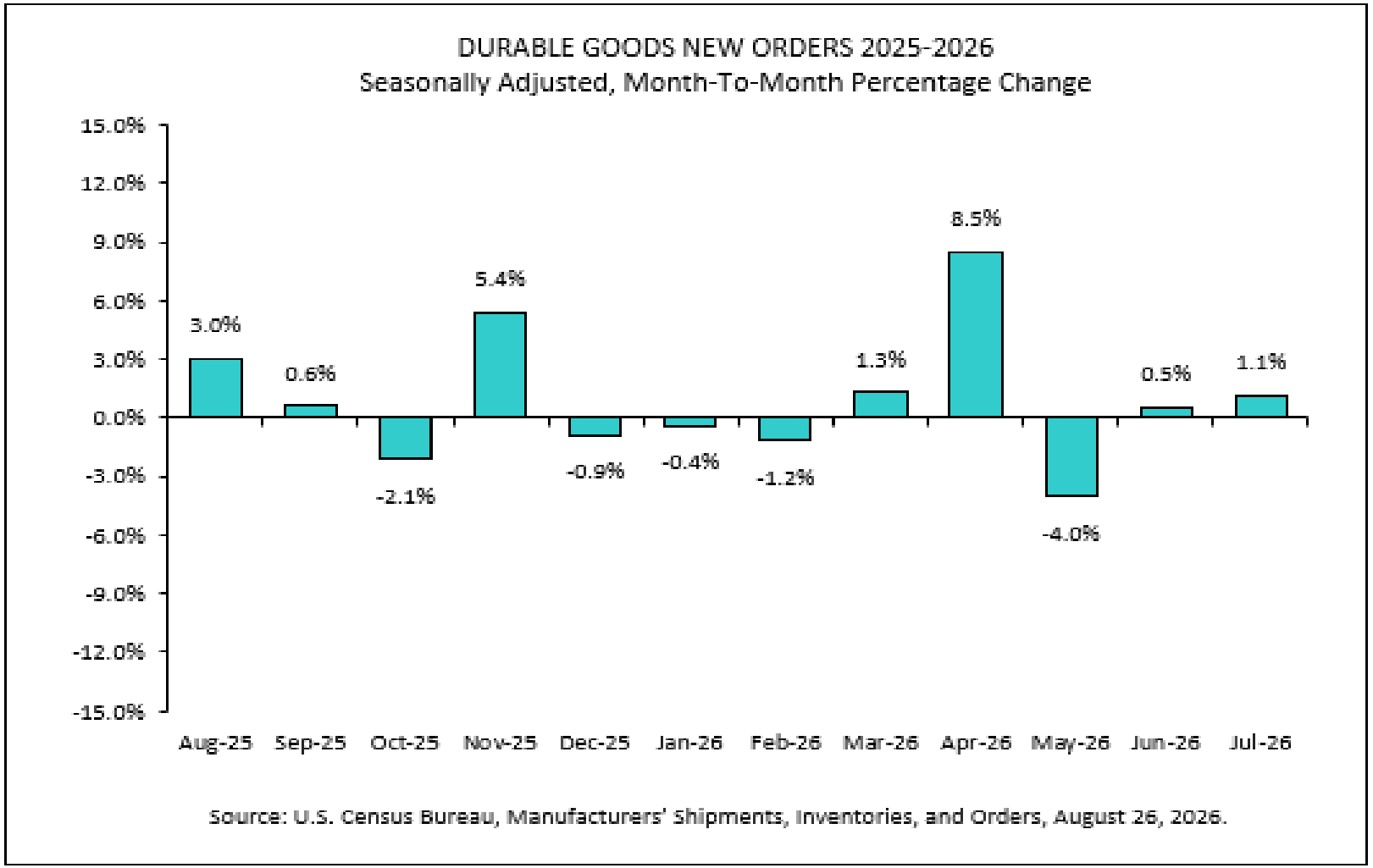
Job Openings



Effective Federal Funds Rate

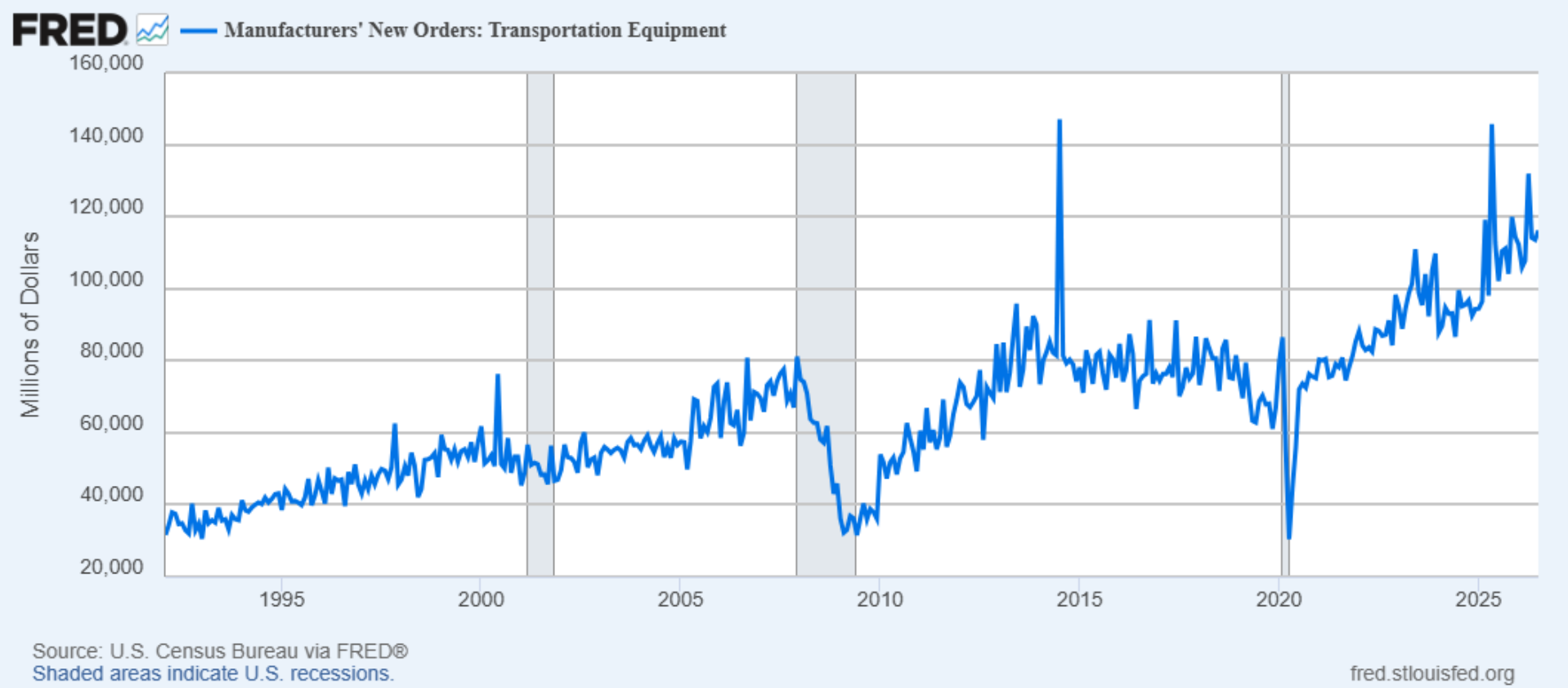


Durable Goods Orders

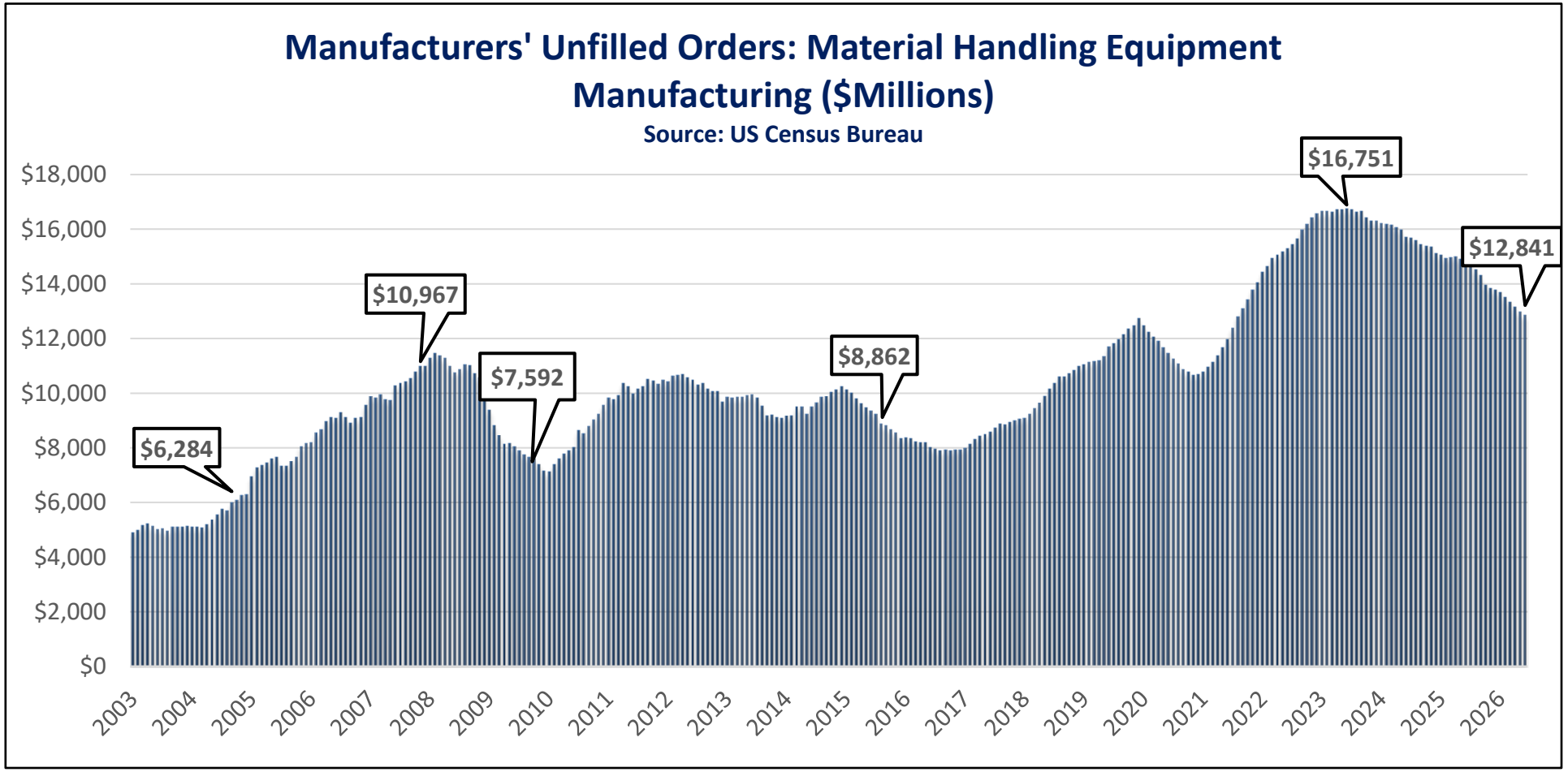


Transportation Equipment

New orders for transportation equipment increased 2.3% (m/m) during July 2026 to $116.2 billion

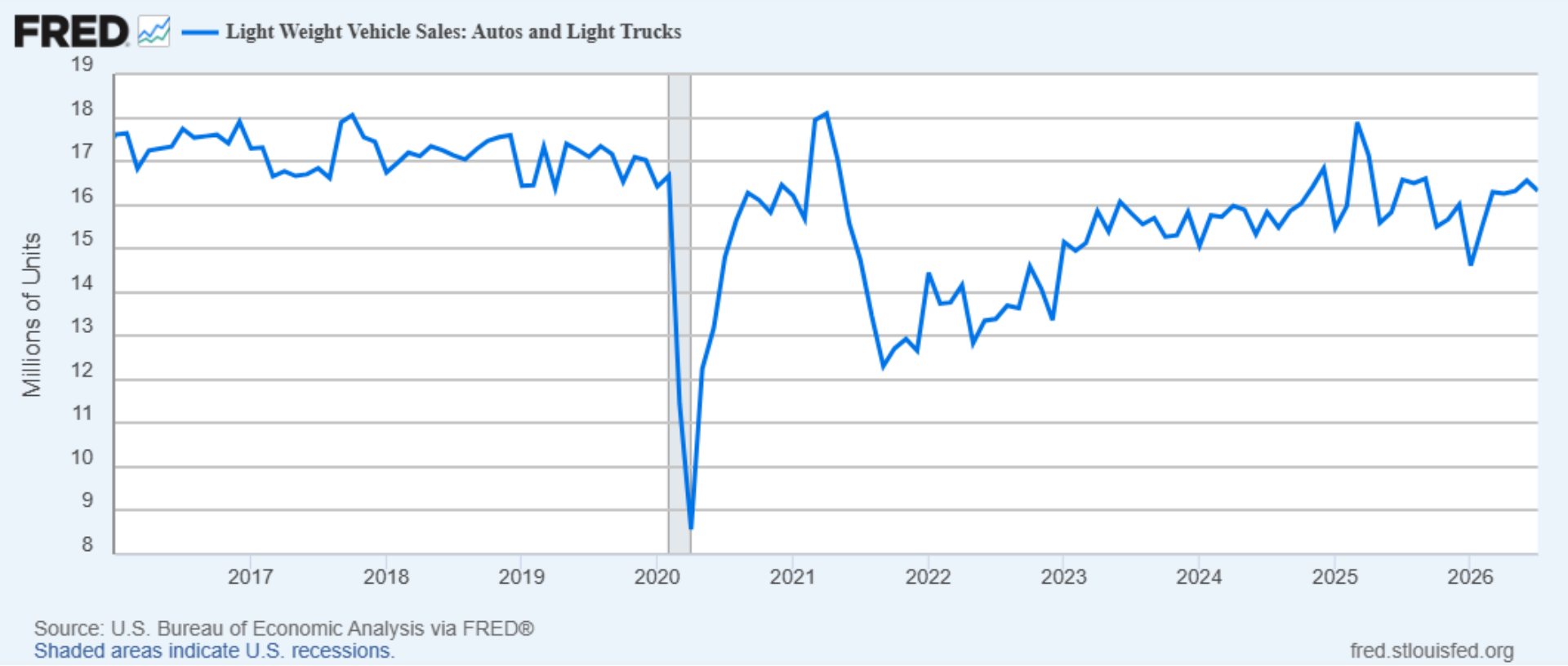


Manufacturers' Unfilled Orders: MHE



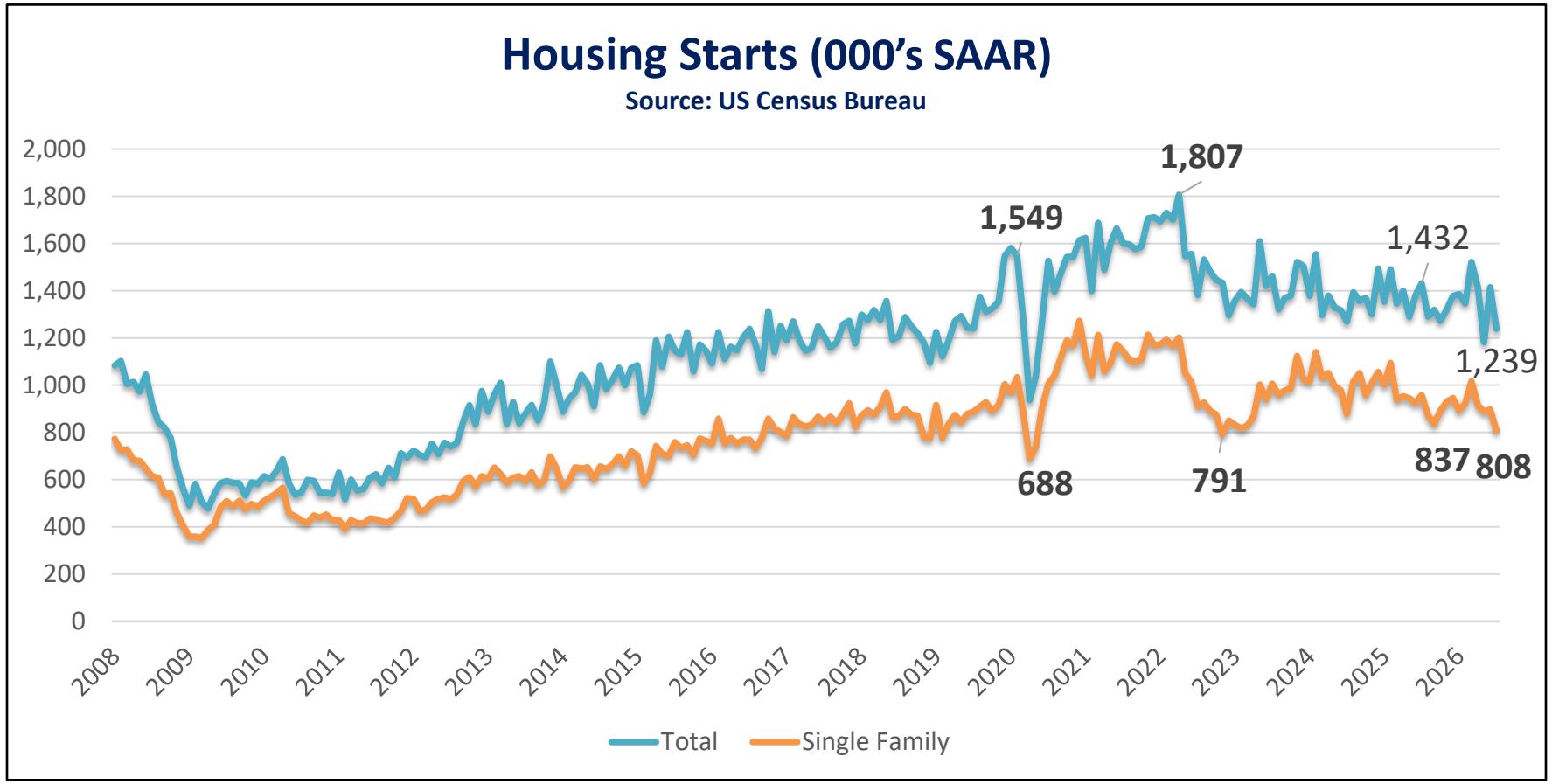
US Automotive Market

New light-vehicle sales decreased by 1.4% (m/m) in July 2026 to 16.3 million units (SAAR).



US Housing Market

Single-family housing starts fall to four-year low in July 2026.



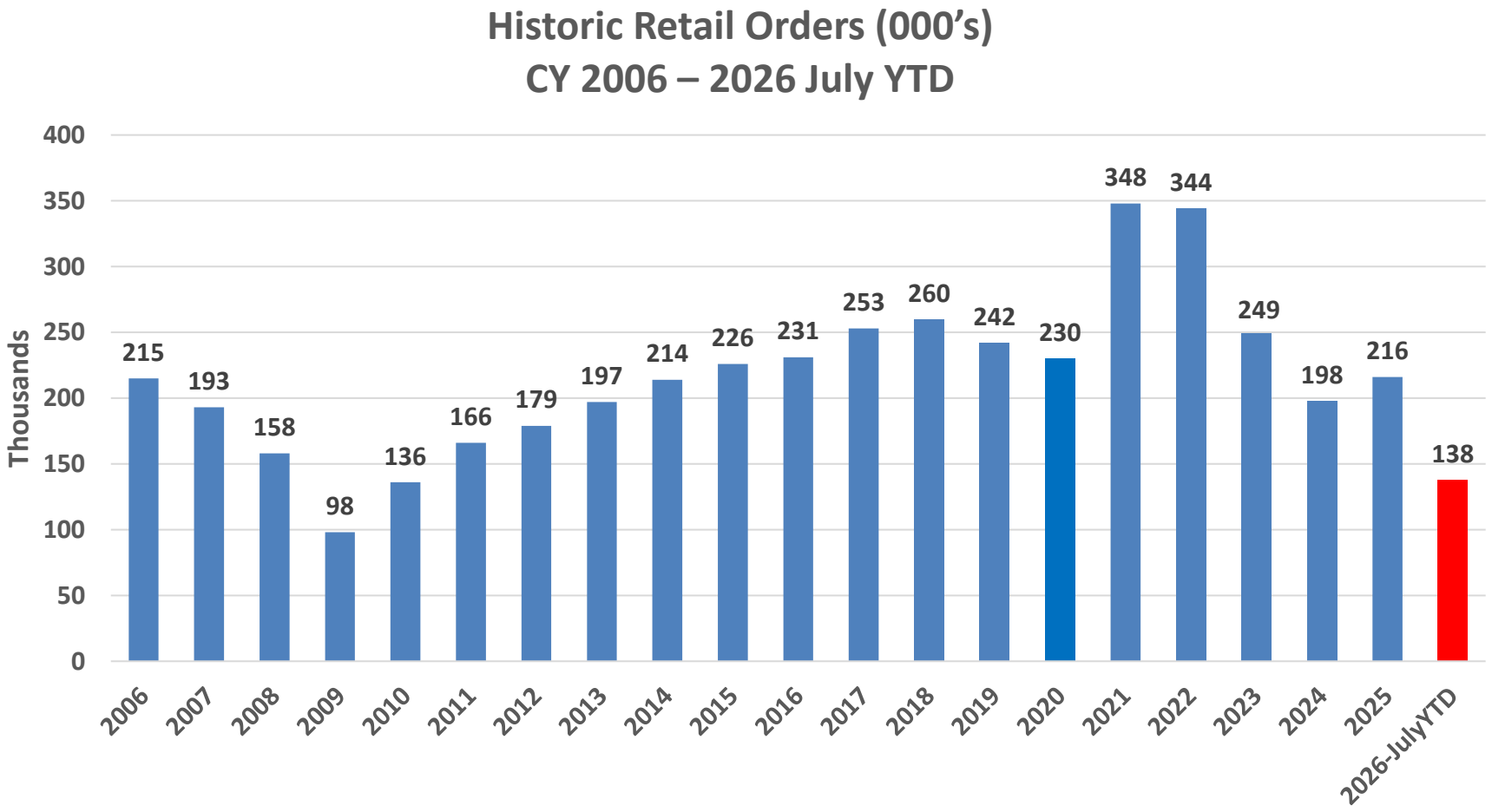
US International Trade

The goods and services trade deficit was $73.3B for June 2026.



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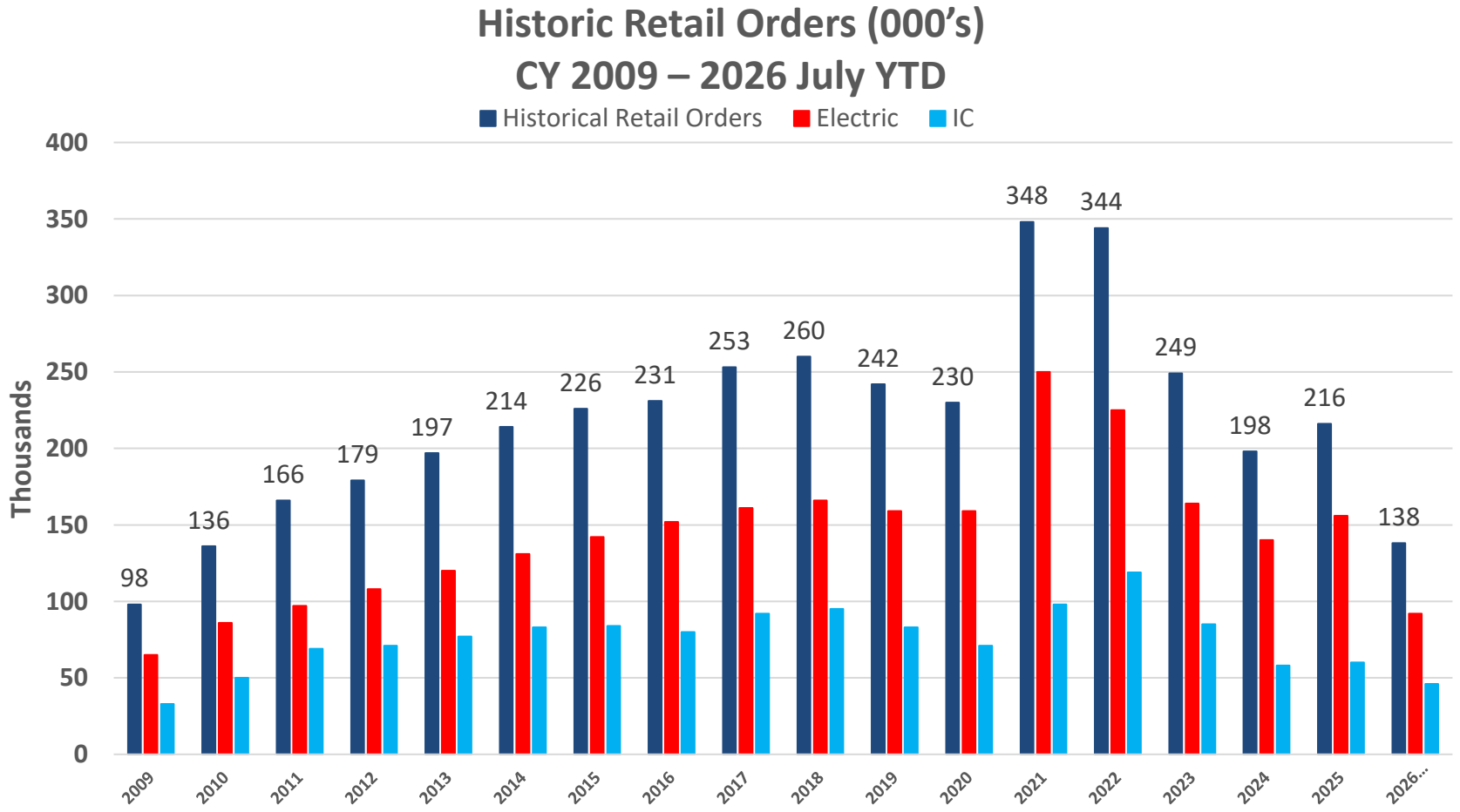
North American Lift Truck Industry



Note: Includes U.S., Canada, Mexico and Government

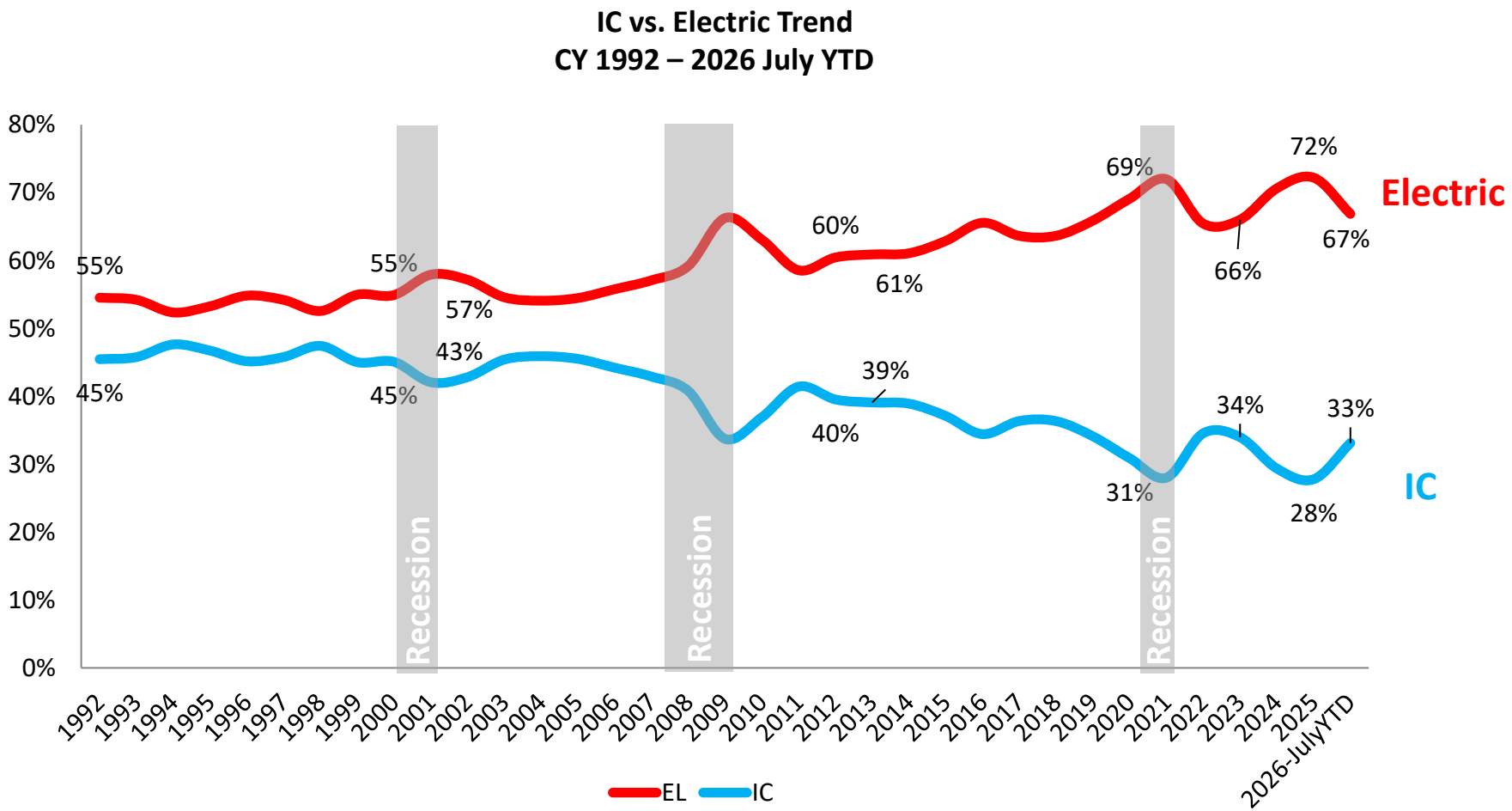
INDUSTRIAL TRUCK ASSOCIATION

North American Lift Truck Industry



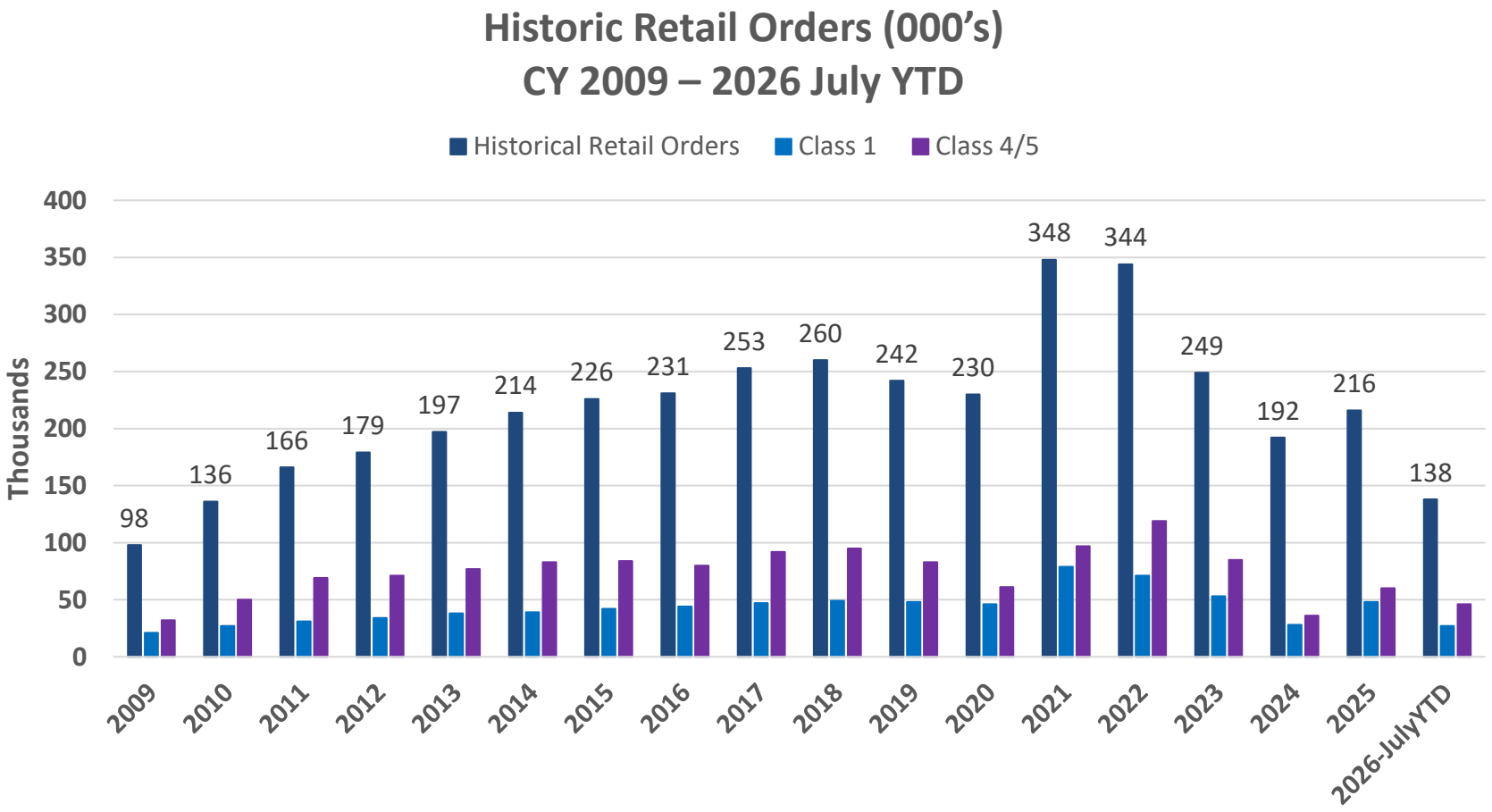
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North American Lift Truck Industry



INDUSTRIAL TRUCK ASSOCIATION

North American Lift Truck Industry



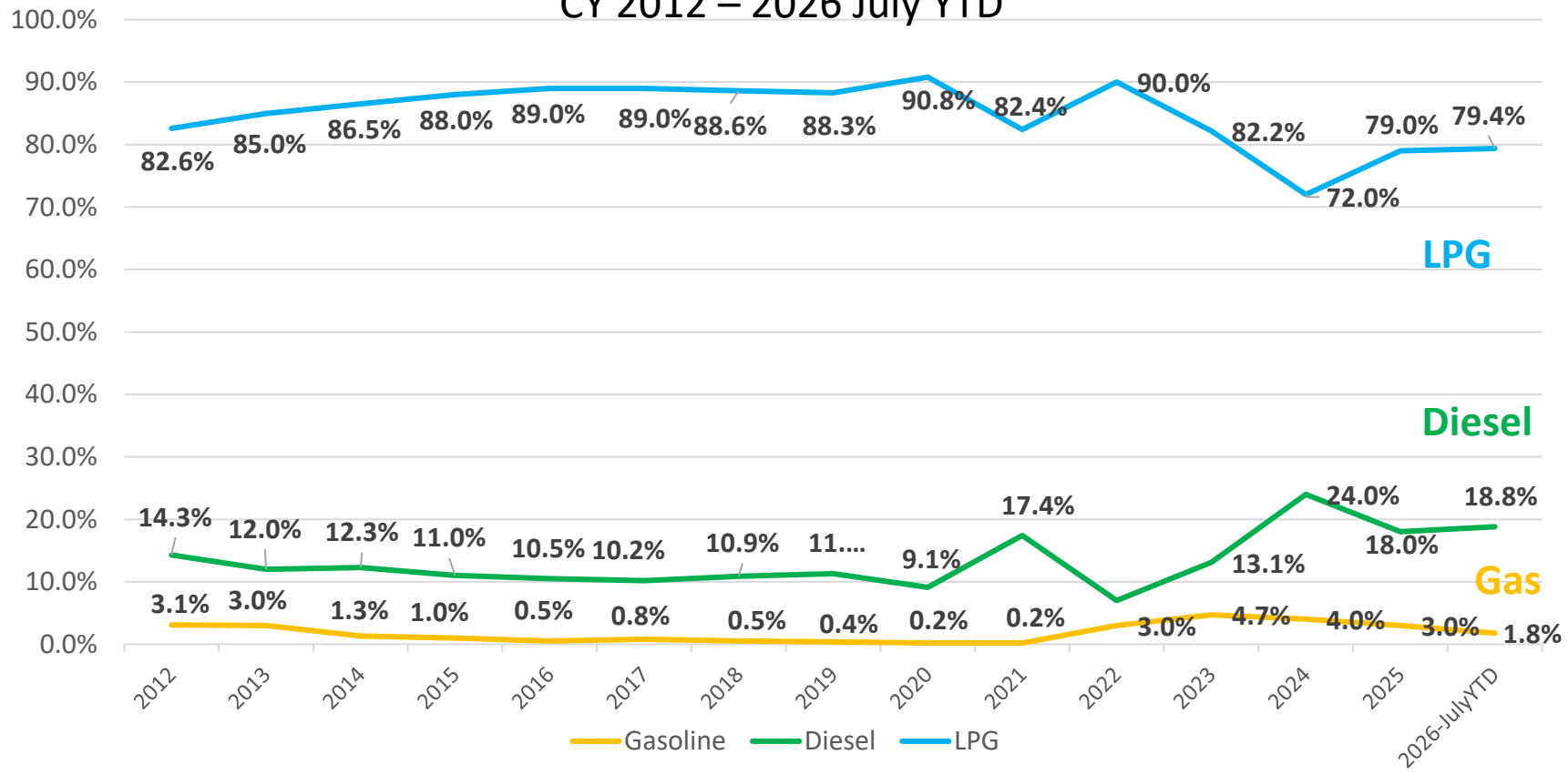
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INDUSTRIAL TRUCK ASSOCIATION

North American Lift Truck Industry

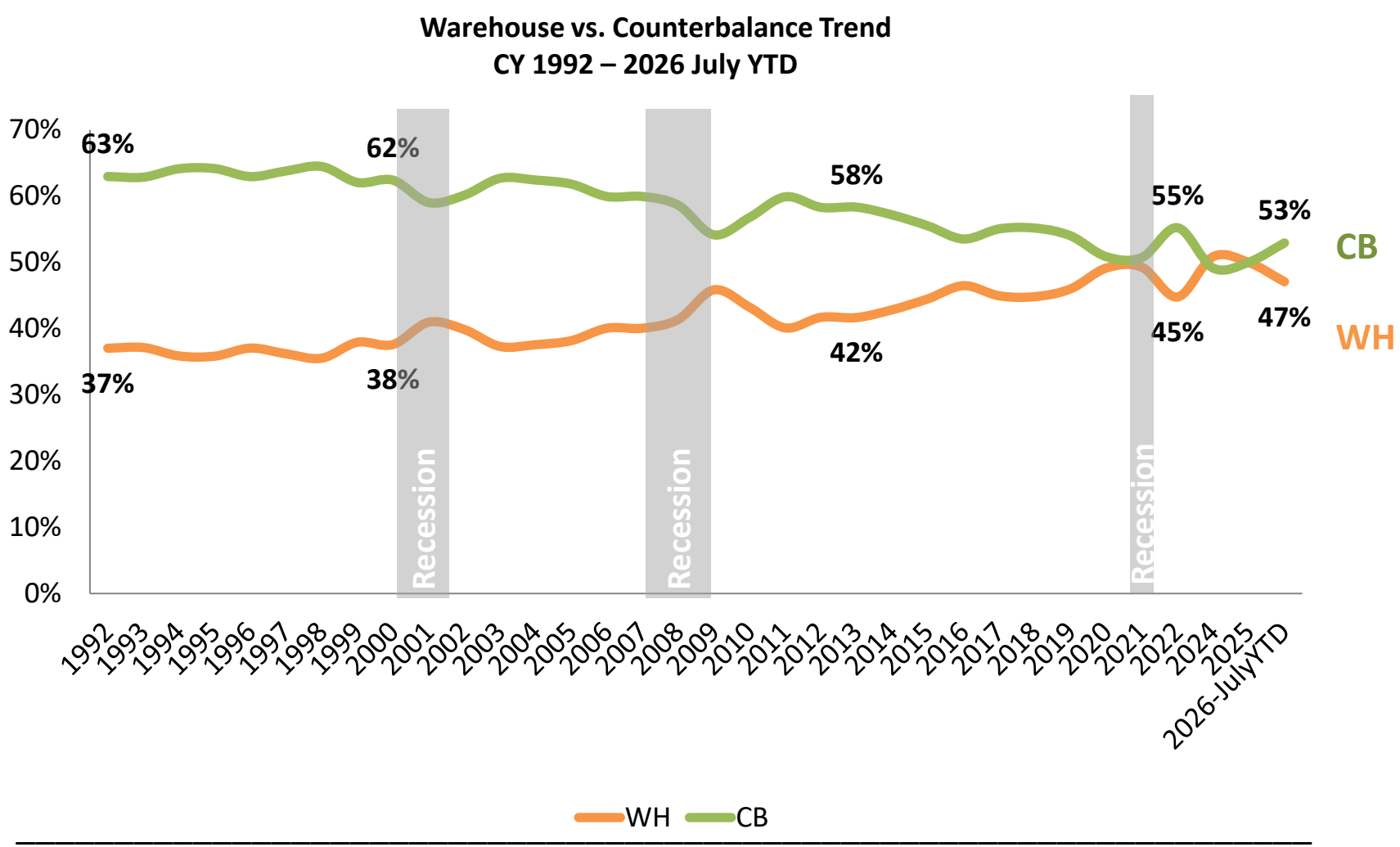
Factory Orders By Engine Type – Class 4 & 5 Combined

CY 2012 – 2026 July YTD



Note: Includes U.S., Canada, Mexico and U.S. Government

North American Lift Truck Industry



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National Forklift Safety Day

- Spotlight the safe use of powered industrial trucks
- Educate customers, policy makers, US administration, etc. on forklift best safety practices
- National Forklift Safety Day – was held on June 9, 2026
- **National Forklift Safety Day – June 8, 2027**

2026 National Forklift Safety Day
National Press Club, June 9, 2026



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THANK YOU



